

# The Branding Iron



## September Birthdays

- Chris Fiore 9/03
- Anna Shannon 9/04
- Claire Miller 9/05
- Richard Tally 9/06
- Dan Iversen 9/12
- Kevin McSweeney 9/12
- Flavia Krieg. 9/14
- W. Paul Whittedge 9/17
- Aron Grebner 9/18

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### ARTICLE RETRACTION

It was written in last months "Letter from the President" that Dan Iversen won the Congeniality award at Convention. Dan sponsored the award which was won by Sunny Koener of ASGRA.

## The President's Message...

I would like to start off by saying the AGRA campout was fun even though we had a small group of AGRA members. I arrived in Show Low on Friday evening and we just sat around the campfire and talked. Then on Saturday everyone got up and got motivated and ate during the morning and went to a creek a couple of miles away. When I arrived at the creek it was about 100 – 150 feet down. So I climbed down not thinking that I was going to have to climb back out. Well when I started the trip back up, I thought Will was trying to kill me. I thought I was having a heart attack but I made it and I do not think I will try that trick again. Then in the afternoon we did some roping that was a lot of fun. On Saturday night we just sat around the campfire and had a few beers and relaxed and talked and came home on Sunday morning for the AGRA meetings. I would like to see more people involved next year. It really is a lot of fun and to get out of this 110-degree weather.

I would like to see everyone support our contestants and royalty team who will be going to IGRA finals. The contestant's have a fundraiser September 12<sup>th</sup> at Charlie's.

Keith Carson will be bringing the AGRA shirt, which is finished at this months meeting to show all the members. You can order one and some of the money will go to AGRA which is great.

Also at this meeting the speakers from the nominated charities will give a brief presentation. Then the membership will vote on the percentages to give and we will recess the meeting and count and the amounts will be announced. Then at the October 20<sup>th</sup> meeting the Rodeo Director, Bob Pimentel, Jr. will present the checks to the different charities.

That is about all this month; Hope to see you at the membership meeting.

Glen  
President 2002

### CONGRATULATION'S TO AGRA CONTESTANTS

At the Zia Regional Rodeo the top eight were as follows: Sean Patrick won the buckle for Bareback Broncs way to go Sean; For Chute Dogging Brian Stranghoner won 1st on Saturday and Chuck B. finished 7th on Saturday; On Sunday Will L. finished 2nd & Gary Rushton finished 4th; Brian H. finished 6th for the weekend; In Calf Roping on Foot Chuck B. finished 4th & Will L. finished 6th on Saturday; Then on Sunday Brian H. finished 1st; In Break Away Roping Will L. finished 1st on Saturday; In Pole Bending on Saturday Chuck B. finished 8th for both days and for the weekend 5th; In Flag's Brian H. finished 5th on Saturday & 4th on Sunday and 2nd for the weekend; Chuck B. & Brian H. buckled in the event of Steer Deco; Will L. & Claire Miller also placed in the event. In Wild Drag Chuck, Brian H. and Will Lann placed. In Goat Dressing Chuck, Brian H. & Will also placed; For the All Around Cowboy Brian placed 4th for the weekend; At the Windy City Rodeo in Chicago: One of our newest AGRA members Brian Stranghoner finished 6th for the weekend in Chute Dogging; In Steer Deco Patrick L. & Brian S. also placed; To all AGRA contestants you make our association very proud, way to go.....Ric Leone, Corresponding Secretary

## Letter from Miss AGRA 2001...

### AGRA MEETINGS SEP—OCT 2002

Sunday 09/08/02 4:30 p.m.  
AGRA Board of Directors Meeting  
Pookie's  
4540 N 7th Street, Phx  
602-277-2121

Sunday 09/08/02—7:00 pm  
AGRA General Membership Mtg.  
Charlie's  
727 W. Camelback Rd., Phoenix  
Phone # 602-265-0224

Sunday 10/20/02—4:30 p.m.  
AGRA Board of Directors Meeting  
Pookie's  
4540 N 7th Street, Phx  
602-277-2121

10/20/02—7:00 pm  
AGRA General Membership Mtg.  
Charlie's  
727 W. Camelback Rd., Phoenix  
Phone # 602-265-0224

All members are welcome to all  
AGRA Board of Directors meetings.  
We encourage members who wish  
to attend to do so. Thank you.

Ric Leone  
AGRA Corresponding Secretary

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article submissions to:**

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**Or mail to:**

**AGRA**

**P.O. Box 40465**

**Phoenix, AZ 85067-0465**

**Deadline for the September  
issue is :  
September 24**

Hi Everyone! It's been a while since I've written to you, but yes I'm still kicking around the old Rodeo Circuit. As a matter of fact, I just returned from the Zia Regional Rodeo in Albuquerque, New Mexico with the inexhaustible Miss Pussy LeHoot. New Mexico's rodeo, although smaller than ours here in Arizona, was **BIG FUN!** AGRA was well represented in the arena, the stands, and on the entertainment stage.

Your Miss AGRA 2002, Pussy LeHoot certainly continued to do your Association proud. Volunteering at the front gate both Saturday and Sunday, as well as entertaining the crowds.

On Saturday night, Pussy and I were invited to perform for the Imperial Court of New Mexico at "Foxes". The Court System is always a great group of guys and gals and this was a crowd who knows how to party. We then got the opportunity to visit "The Social Club", where we were social. After that it was off to "Arizona Mining Company" where boys mine for dollars while taking their cloths off. While Pussy and I are not accustomed to such forward behavior; in an effort to be ambassadors to our association, we decided to let our hair down just this once.

A gigantic, huge, extra, extra, large **THANK YOU** goes out to Larry Castillo (aka) Martinique Bobier. Larry acted as our driver, tour guide, cocktail waitress, and overall perfect host/hostess. You go girl!

If you were in Albuquerque, then you already know that New Mexico worked hard and created a fun, entertaining, and competitive rodeo event. If you missed it this year – don't make the same mistake next year – we missed ya!

Well kids, another rodeo under my rather substantially sized belt and I still want to remind you that your born naked and after that it's all just drag.

Big Kisses,  
Woody Howard (aka) Suzanne Targe't  
Miss AGRA 2001

## More News...

Well, at the insistence of several members, I'm writing again cowboys and cowgirls. I'm sure it's more for filler space than my witty repartie. LOL. Don't have much to say this month but want to thank everyone who showed up for my fundraiser at the Bunkhouse. It was a great success with over \$300 raised for The Melonhead Foundation ...in fact, it was such a success that more will be planned in the future. Thanks to Alan and Tony and especially to the Bunkhouse in general for their support, their donations of raffle items and for the opportunity to raise this money for a VERY worthwhile organization.

I'd also like to take this opportunity to announce more fundraisers coming up. The next one is in conjunction with the talented Lady Casondra and Marty Wolfe, both candidates for Miss and Ms. AGRA 2003 and will be at Charlie's on Wednesday, September 4th. Marty and I will be raising money for The Melonhead Foundation and Lady Casondra will be raising funds for Camp Hakuna Matata, another very worthwhile childrens charity. Hope to see everyone there.

Another fundraiser is being scheduled at The Cash Inn on Friday Sept 13th. This one will include Marty and myself along with your current royalty, Mikey P., the current reigning Mr. Arizona Central Pride, and various other exciting and talented performers from around the valley. Special thanks go out to Lorie and the staff at Cash Inn for allowing us this opportunity as well. It is NOT unappreciated.

Just in case anyone is actually reading this I also want to make sure to let everyone know that regardless of who they are or what their involvement with AGRA is or even how long they've been involved, if they're a member, **WE NEED YOUR VOICE!** Rodeo weekend is quickly sneaking up on us and committees are already formed or are being formed and we need members who would like to be involved in just about any aspect. I've learned from being a co-chair on the by-laws committee that it is **DEEPLY** satisfying to know that you had a hand in decisions that are being made and the directions that AGRA will move in the future. Be heard. Become involved. Contact Glen May, Patrick Lose or Ric Leone and I'm sure they can point you in the direction of many committees that need warm bodies.

Hopefully I've rambled on enough to take up space for the powers that be and I'm looking forward to seeing each and every one of you out and about til the next newsletter (hopefully at the fundraisers) :)  
Everyone have a good'n and rodeo hard!

Kelly Bascue  
Contestant for Mr. AGRA 2003

Pussy's Birthday Bash

**Sunday September 15th  
8pm—Charlie's**

**\*\*\*STARRING A CAST OF THOUSANDS\*\*\***

**Come help Miss LeHoot celebrate her 22nd year in show business in a special benefit show to help her in the quest for the 2003 IGRA Crown.**

**ENTERTAINMENT \* AUCTIONS \* RAFFLES**

*September 2002*

Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2	3	4 <i>Marty &amp; Kelly's fundraiser for AGRA Royalty titles @ Winks 9:00 p.m.</i>	5	6 <i>Atlantic Stapede 2002, Wahington, D.C. . Sep 6-8, 2002</i>	7 <i>Atlantic Stapede 2002, Wahington, D.C. . Sep 6-8, 2002</i>
8 <i>Board Meeting @ Pookies 4:30 p.m. Membership meeting @ Charlie's 7:00 p.m.</i>	9	10	11 <i>AGRA Royalty Fund Benefit—9pm at Charlie's</i>	12	13 <i>Marty &amp; Kelly's fundraiser for AGRA Royalty titles @ Cash Inn Country 9:00 p.m.</i>	14
15 <i>Pussy's B-day bash &amp; fundraiser for Miss IGRA 2003 @ Charlie's 8:00 p.m.</i>	16	17	18	19	20 <i>Greater San Diego Rodeo, San Diego CA</i>	21 <i>Greater San Diego Rodeo, San Diego CA</i>
22 <i>Greater San Diego Rodeo, San Diego CA</i>	23	24	25	26	27	28
29	30					

**Sponsorships:**

To all members of AGRA. It has come to my attention that many, many members of AGRA are contacting varies representatives at Hensley and Company for Money, Posters, Raffle Items, and more.

When AGRA and Hensley first started working together several years ago because of the IGRA contract, AGRA committed to having one person represent AGRA when negotiating our fundraisers. I was appointed to do that job so I need to ask that all request for fundraising issues come to me first. I am developing a log to track and prioritize request with timelines that Hensley will work from. This dose not mean that you can't talk the folks at Hensley. Over the years we have developed many friendships with the Hensley representatives and I do not want to see that change. Hensley is not complaining about our current process and they have been very gracious in fulfilling most all requests. I am trying to prevent AGRA from taking advantage of a good situation and to make sure we have Hensley support at our main events. There are may businesses in the valley and we should be out trying to tap into new relationships instead of everyone fishin in the same hole.

Thanks for your support,  
Bob Pimentel Jr.

Don't forget there is still room for your personal ad or business card advertisement in the Branding Iron.  
Remember the more advertising time you buy the cheaper your ad will cost.  
Keith A. Carson  
AGRA Parliamentarian



2140 E. McDowell Rd • Phoenix, AZ  
244-9943

**Hours**

Tue–Sat      4pm–1 am  
Sunday      12pm–8pm

**Dance Lessons**

Thursday–7:30pm  
Sunday–4pm

**Dart Tournament**

Wednesday–8pm



*American Grill  
& Music Video Bar*

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# 2003 AGRA Buckle Sales And Sponsorships:

## HI YA COWBOYS



We are now actively pursuing sponsors for the RRRR 2003 award buckles. The cost to sponsor a buckle is 200.00 and many event buckles are still available. Deadline for sponsorships is November 1st. In addition, I'm pleased to announce that buckles will be available this year for AGRA members to purchase! The membership price is 150.00 and all profits benefit AGRA. Members who choose to purchase a buckle will be able to have it engraved with their name and the year they became an AGRA member. Cost for engraving is additional and nominal. Award buckles will be presented first to contestants at the rodeo and members will not receive their buckles until after the rodeo.

To sponsor an award buckle or to order as a member, please email me at [mragra2002@aol.com](mailto:mragra2002@aol.com) or by mail to: A.G.R.A. Buckle's, P.O. Box 40465, Phoenix AZ 85067-0465 We will be posting a sponsorship ordering form on the AGRA website soon so check that also. Payment will be expected ASAP after ordering. If you have any questions, I can be reached by phone at 623-572-6946.

This is a great way to show your PRIDE in AGRA and to benefit the association as well.

Cheers,  
Patrick Lose  
Mr. AGRA 2002  
Vice President AGRA Board of Directors







# RODEO CONTESTANT BENEFIT SHOW

Hosted By  
*Charlies*

***Thursday, September 12th, 2002***

***10:00pm Sharp!!!***

C'mon Down And See Your  
Local Cowboys Like You've  
Never Seen 'Em Before

***Diamondback Auction, Raffle, Bud Light Giveaways  
And Much More !***

Contestants wishing to participate,  
Contact Gary Rushton 602-471-1959

*All Proceeds Benefit AGRA Rodeo Contestants.*



**Miss AGRA 2002**

Miss Pussy LeHoot  
 Phone: (602) 274-6162  
 Email: missagra@agra-phx.com

**Miss AGRA 1st Runner-up**

Miss Sassy  
 Phone: (602) 795-5131  
 Email: missassynphx@aol.com

**Miss AGRA 2nd Runner-up**

Novia Gina  
 missagra3ur@hotmail.com

**MR. AGRA 2002**

Patrick Lose  
 Phone: (623) 572-6946  
 Email: mragra2002@aol.com

**MR. AGRA 1st Runner-up**

John Usher  
 Phone: (602) 997-8518  
 Email: jru0225@hotmail.com

**Ms AGRA 2001**

Gaylia Young  
 Phone: (623) 915-1404  
 Email: msagra@agra-phx.com



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**Pussy LeHoot  
 (a.k.a. Kevin McSweeny)**

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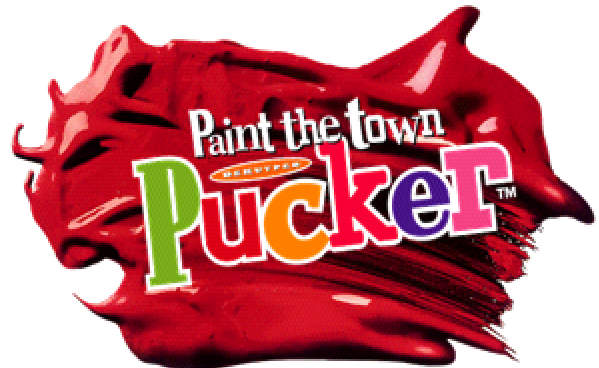
**Will Lann  
 Rodeo Events**

Phone: (623) 203-8765  
 Email: eventsdir@agra-phx.com

**Bob Pimentel Jr.  
 Trustee, 2003 Co-Rodeo Director**

Phone: (602) 866-0069  
 Email: trustee@agra-phx

**IGRA Sponsor's**



**IGRA & Bud Light Sanctioned Rodeos**



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