

The Branding Iron



From the President...

November Birthdays

- Brian Schultz 11/01
- Jon O'Dowd 11/07
- Amy Griffin 11/14
- Jay Abbit 11/18
- Scott Blades 11/20
- Larry Saunders 11/25
- Gareth MacKenzie 11/26

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ON THE ROAD FROM TULSA FROM THE PRESIDENT

I arrived on Thursday about noon and it was so fun to see old and new rodeo friends and family together again for the last time this year. The Royalty was finishing their interview process when I arrived and starting to get ready for the Western Wear competition. That night the competition was held there were 12 Mr.'s, 7 Miss and 3 Ms. competing for the title of Mr., Miss and Ms. IGRA and Royalty. The competition was held that evening and everyone looked spectacular in Western Wear.

On Friday morning the royalty did their horsemanship competition and later that evening came the talent and entertainment portion of the competition. Kelly Bascue, Lady Cassondra and Marty Wolfe did a superb job in all three competitions. At this time I would like to congratulate all three of the AGRA Royalty contestants. On Saturday evening the winners were announced and they are as follows:

- | | | | |
|----------------|----------------------------|--------------|------------------------|
| Miss IGRA 2004 | Mandy Barbarell – MGRA | Mr. IGRA | Eric Hansen - GSGRA |
| Miss IGRA 1 RU | Lady Casondra – AGRA | Mr. IGRA 1RU | Ed Morgan -High Sierra |
| Miss IGRA 2 RU | Amanda Blue Country - SMRA | Mr. IGRA 2RU | Randy Rogers – OGRA |
| | | Ms. IGRA | - Julie Brown – DSRA |
| | | Ms. IGRA 1RU | - Kacie Gordon – TGRA |
| | | Ms. IGRA 2RU | - Marty Wolfe – AGRA |

I would like to take this time to congratulate Lady Cassondra and Marty Wolfe for bringing back two sashes to Phoenix home of AGRA.

Also Pussy LeHoot, Patrick Lose and Gaylia Young did a great job stepping down this year and you guys did a fabulous job representing IGRA and AGRA. You have made AGRA proud of all three of you.

On Saturday at the rodeo grounds Tulsa just opened a great new arena at the fairgrounds it was great and to be indoors was also a plus. The weather was a little nippy being from Arizona.

There were three contestants competing in the rodeo, Brian Helander, Will Lann, and Sean Slattery. AGRA is proud to have all of you guys there at finals and congratulations to all of you. At this time the top eight was not available and I will make sure and write about the events they all competed in and report next month.

Please make sure and return your Trustee Ballots by October 31. 2003 in order to get your vote counted. At the last meeting nominations were opened up for the Board of AGRA 2004 and again at this meeting. So if you have lots of time to give and you are interested in running please be at the next General Membership Meeting.

That's about all I have to report for now. To wish a Happy Halloween and a great



So everyone and their families I would like Thanksgiving Holiday.

Thanks
Glen

AGRA MEETINGS

Nov.—Dec. 2003

NOVEMBER MEETINGS**Monday 11/03/03—6:00 p.m.**

AGRA Board of Directors Meeting
Sunshine Inn
2nd Ave and Osborn

Sunday 11/09/03—7:00 p.m.

AGRA General Membership Mtg.
Charlie's
727 W. Camelback Rd., Phoenix
Phone # 602-265-0224

DECEMBER MEETINGS**Monday 12/08/03—6:00 p.m.**

AGRA Board of Directors Meeting
Sunshine Inn
2nd Ave and Osborn

Sunday 12/14/03—7:00 p.m.

AGRA General Membership Mtg.
Charlie's
727 W. Camelback Rd., Phoenix
Phone # 602-265-0224

All members are welcome to all AGRA Board of Directors meetings. We encourage members who wish to attend to do so.

Thank you.

Ric Leone, AGRA Secretary

DECEMBER**NEWSLETTER DEADLINE:****Tuesday, NOV. 25, 2003****Send submissions to:****BrandingIron02@cox.net****or mail to:**

**P.O. Box 40465 · Phoenix · AZ
85067-0465**

AGRA EVENTS...**ARIZONA GAY RODEO ASSOCIATION****Royalty Contestants Event Calendar****SUNDAY OCTOBER 12 - 2003 4-7 SHOW ALL CONTESTANTS at CHARLIE'S****WEDNESDAY OCTOBER 15 - 2003 9 PM SHOW at CHARLIE'S****SATURDAY OCTOBER 18 - 2003 4 PM SHOW at CASH INN**

Tatum Michelle Benefiting AGRA and the Melonhead Foundation

Up coming show dates .**SUNDAY NOVEMBER 9 - 2003 4-7 SHOW ALL CONTESTANTS at CHARLIE'S****WEDNESDAY NOVEMBER 12 - 2003 9 PM SHOW at CHARLIE'S****SUNDAY DECEMBER 14- 2003 4-7 SHOW ALL CONTESTANTS at CHARLIE'S****PLEASE Come out and support your Favorite Royalty contestant****Hope to see you there .**

[Sharon Starks](#)
[AGRA Public Relations Director](#)

**AGRA Trustee Report from Finals 2003**

The IGRA board of Directors (the Trustees) met on Friday prior to IGRA Finals in Tulsa, OK. The meeting was a long one: 1000 am until 6 pm, with the major focus being on corporate sponsorship contract compliance. Several of our national sponsors, who contribute hundreds of thousands of dollars in sponsorship dollars are not happy with the way many associations comply with the contract related to advertising, banners and recognition at the rodeos. I am convinced that AGRA can be in 100% compliance with those requirements. At the last AGRA meeting I suggested we appoint a compliance officer who's sole responsibility is to make sure our rodeo programs, materials and venue correctly recognize our sponsors. IGRA has done the same , so it will be easy for ³our person to talk the their person.² I also have the Rodeo Resource Disk that has all the correct Logo's form and other materials on it, I will get it to our Rodeo Director, Dan Iverson at the next Board meeting. Our goal should be to not receive any fines for compliance at the 2004 RRRR. If you are interested in helping with this, please step up!

This brings us to Finals Rodeo in Tulsa: Congratulations to all the AGRA members who competed at finals in Royalty and in the Arena. We were treated to a wonderful Native American Dance show during grand entry. Our Royalty did very well and our contestants made us proud. The post rodeo meeting (normally 20 minutes) was two hours long and I bring this up, only so that we can learn valuable lessons and not repeat the mistakes. There were 9 fines assessed at \$50 each at Finals, so the stakes are high, and the consequences far more reaching than the \$350 lost to the association. Issues ranged from corporate compliance, programs and logos, registration, insurance, animal issues and documentation. AGRA has a great reputation and skilled, knowledgeable people, however I sensed a ³change² in the attitude of the board of IGRA, following the board meeting that is close to a ³zero tolerance² level. I will bring these issues to the Rodeo Committee and make them aware so we at AGRA can avoid making the same mistakes. We need to be comfortable in bringing up any problems, get that facts and fix it, rather than killing the messenger or sweeping it under the carpet, or we risk our most valuable asset: our reputation for running a good rodeo. No matter what you may think about AGRA, now is the time to get on board for RRRR 2004.

Brian Helander, AGRA Trustee

Upcoming Rodeos & Events...

<p>Road Runner Regional Rodeo Phoenix, AZ January 16-18, 2004</p>	<p>IGRA University St. Louis, MO February 13-15, 2004</p>	<p>Cowtown Rodeo Fort Worth, TX March 5-7, 2004</p>	
			
	<p>Bighorn Rodeo Las Vegas, NV April 2-4, 2004</p>	<p>Rodeo in the Rock Little Rock, AR April 30-May 2, 2004</p>	<p>Comstock Stampede Reno, NV May 14-16, 2004</p>

November 2003

Sun	Mon	Tue	Wed	Thu	Fri	Sat
30						1
2	3 <i>AGRA Board of Dir. Mtg—7pm—Sunshine Inn</i>	4	5	6	7	8
9 <i>AGRA Gen. Mem. Mtg—7pm—Charlie's</i>	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29

2004 RRRR Rodeo Director's Report

Since the last issue of the BRANDING IRON, the 2004 RRRR rodeo committee has had two meetings. On October 7th, we had ten members present. Discussion was held on finalizing the rodeo flyer and having them available for Finals rodeo in Tulsa, OK. Ric Leone has sent out 74 vendors packets. A deadline of October 31st was set for AGRA to order the rodeo event buckles. Ron Lindblad confirmed that all of our arrangements with our host hotels for guestrooms are complete. He is still working on a few details for the Friday night royalty presentation. A contract meeting with Rawhide was scheduled for Tuesday, October 14th. Five committee members attended that meeting.

Kevin informed the committee on his plans for the dance and entertainment portion of the rodeo. Entertainment will begin at 1:00 PM both Saturday and Sunday with 20 minute dance breaks every hour. The five piece all female **DESERT HEART BAND** will be performing both days during the "social" hour. A meeting will be scheduled with Jack of **IONAZ** to discuss printing of our program. Will Land will be getting contracts for a veterinarian, farrier and rental of the horse stalls. We will be seeking donated water for our volunteers and contestants. We opened the bidding process for our volunteer and for our "for sale" rodeo t-shirts. Rodeo Officials were discussed and the committee decided that we would ask Erin Eaton to be our Arena Director. Assisting her in the horse arena would be Frank Elan Jr. Larry Linstrom will be asked to be our Secretary. Patrick Terry will be our Scorekeeper with Tamara Marks assisting him in the horse arena. Judges to be asked are Thom Sloan, Amy Griffin, Rick Jones, Ashley Anderson and Jorge Rameriz with a "back-up" judge in mind, if needed. Our Chute coordinator will be Panda Champion with Michael Brent as one of her assistants. It was decided that the rodeo committee will be meeting every two weeks until rodeo weekend.

On Tuesday, October 21st, the committee met again with nine members present.

Neil Carpenter had a copy of the rodeo flyer available and discussion was held on a couple of problems we are experiencing with the printing of it. The flyers will be available to take to Tulsa, OK. Ric Leone has begun receiving information back from the vendors. Glen May will be ordering the ribbons and the rodeo pins. More discussion was held on the ordering of the buckles. Ron Lindblad confirmed that all the details for the Friday night royalty presentation have been set with the host hotel. He will be working on getting the "pipe and drape" for the glass wall of the hotel ballroom. He did confirm that all of the royalty meeting space and contestant registration space has been blocked and is available. The proposed contract with Rawhide was received back and reviewed at the meeting.

Plans are to contact Rawhide and review items of concern and get clarification on a couple of issues. No meeting with **IONAZ** has been set yet but plans are being made to meet within the next two weeks. Will Lann is hoping to get all of his contracts signed by November 1st. Will expressed an interest in hosting a training session on Thursday and Friday of rodeo week at Rawhide. He intends to ask IGRA for available funds. Richard Talley has agreed to be our volunteer coordinator again this year. This will really help us with the many volunteers that are needed as Richard has already got a list started. Richard will also be trying to secure our donated water from area businesses.

Discussion was held on the T-shirt bidding process. Claire Miller came in with the best financial bid for AGRA. She will begin printing the t-shirts in the very near future. Discussion was held on the Rodeo shuttle bus. Ron Lindblad will be calling one of the two companies we wish to consider. One bid for a stock contractor was received and reviewed. A second bid from another contractor will be received next week. All officials that were asked so far to work our 2004 Rodeo have accepted. We have an IGRA deadline of November 15th for paying our sanctioning fees! Our next 2004 RRRR rodeo committee meeting will be Tuesday, November 4th, at 7:00 PM on the patio of Charlie's.

Hope to see you there!

Dan Iversen
Rodeo Director

2004 Rodeo Ribbons

ROADRUNNER REGIONAL RODEO 2004

At Rawhide

The 2004 RRRR is quickly approaching, and I am currently seeking sponsors for the ribbons. The cost will be \$25.00 per event for the weekend. If you would like to sponsor a ribbon or know of someone who is interested, please E-mail me or call.

The events are listed as follows:

Men & Women's Bull Riding
Men & Women's Steer Riding
Team Roping
Women & Men's Calf Roping
Women & Men's Pole Bending
Goat Dressing

Men & Women's Bronc Riding
Men & Women's Chute Dogging
Women & Men's Breakaway
Women & Men's Barrel Racing
Women & Men's Flag Racing
Steer Deco

Wild Drag

All Around Cowboy & All Around Cowgirl

glenmay@cox.net

602-368-4253

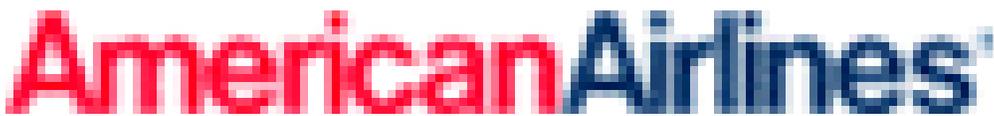
AGRA

P.O. Box 40465

Phoenix, AZ 40465



INTERNATIONAL SPONSORS



ADVERTISING SPACE IS AVAILABLE

Hey everyone in cowboy land. I just wanted to drop you a line and remind y'all there is still space for your business card size advertisement in the "Branding Iron". A single month is just \$10.00 but if you advance purchase a six month ad it's 10% off but wait there is more if you purchase a whole year in advance it's 25% off making your advertising as low as \$90.00 for the entire year. THAT'S INCREDIBLE!!

So don't forget to place your ad right away.

Keith Carson



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DECEMBER NEWSLETTER DEADLINE:
TUESDAY NOVEMBER 25, 2003

Send submissions to:
BrandingIron02@cox.net
or mail to:
P.O. Box 40465 · Phoenix · AZ · 85067-0465

Miss AGRA 2003

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 (a.k.a. Daniel Dold)
 Phone: (602) 242-0841
 dannyboyinphx@hotmail.com

Mr. AGRA 2003

Kelly Bascue
 Phone: (480) 970-3298
 Email: mragra@agra-phx.com

Ms. AGRA 2003

Marty Wolfe
 Phone: (623) 980-0070
 Email: msagra@agra-phx.com

Mr. AGRA 2003 1st Runner-up

Michael Butts
 Phone: (602) 685-1746
 Email: bouncetigger@aol.com

AGRA's IGRA ROYALTY

Miss IGRA 1st Runner-up 2003

Pussy LeHoot

Miss IGRA 1st Runner-up 2004

Lady Casondra

Mr. IGRA 1st Runner-up 2003

Patrick Lose

Ms. IGRA 2nd Runner-up 2003

Gaylia Young

Ms. IGRA 2nd Runner-up 2004

Marty Wolfe

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**Pussy LeHoot
 (a.k.a. Kevin McSweeny)
 Fund Raising**

Phone: (602) 518-5064
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**Will Lann
 Rodeo Events**

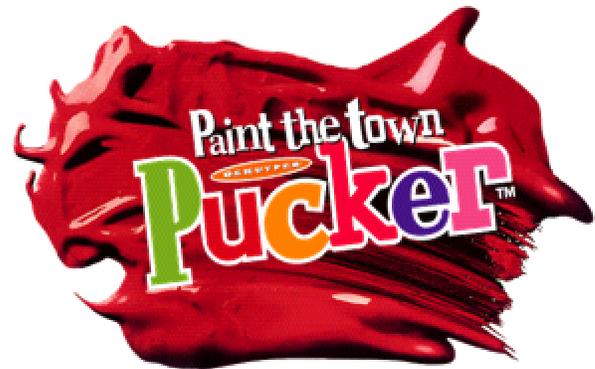
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