

THE BRANDING IRON

FROM THE DESK OF THE PRESIDENT



ARIZONA GAY RODEO ASSOCIATION

INSIDE THIS ISSUE

| | |
|------------------------|----|
| President's Letter | 1 |
| Secretary | 2 |
| Trustee | 3 |
| IGRA Schedule | 4 |
| Treasurer | 5 |
| Meeting Schedules | 6 |
| Rodeo Info | 7 |
| Board/Royalty Contacts | 11 |

February 2013 Edition
Next Newsletter Deadline:
February 25th 2013

Send submissions to:
Justin@TheCreativeArcade.com

Howdy Cowboys and Cowgirls,

IT'S RODEO TIME!!! After months and months of preparation from our entire Rodeo Planning Team and our members we are ready to put on our 28th annual ARIZONA GAY RODEO February 15th-17th 2013 . We will be kicking off our rodeo with our Royalty Competition and Country Idol on Friday evening starting @ 4pm. We also have a free shuttle that will be provided to and from the rodeo grounds. I will attach all of the latest information and schedules. Bud Light Rodeo Bar Crawl will be Friday February 8th 2013 @ 7pm starting at Charlie's we will be hitting about 5 bars and winding back at Charlie's between 11-12ish. Tickets are almost sold out so please contact Ron Trusley for your tickets.

Please tell all your family and friends to come join us for a spectacular weekend of RODEO. Join us at Charlie's Monday February 18th @ 11am for our FREE TGIO survivors brunch followed Pussy Lehoot and friends at 1pm. Our ARIZONA GAY RODEO Volunteers Party will be held on Friday February 22nd @ 7pm at Charlie's. This is our way to thank all of our members, contestants, VOLUNTEERS, Vendors, anyone that helped us put on this amazing event.

Our ANNUAL Banquet will be Saturday February 23rd at T-Steak House, AGRA will be providing a Party Bus to and from the banquet. Stay tuned for more details.

Lastly, I wish all RODEO contestants the best of luck!!!

Let's Rodeo!!

Michael Weidmann
AGRA President



THANKS PATRICK!

Secretary's Report:

As of this report AGRA has 128 members, including eight Champion Members. I'd like to wish a happy birthday to all the AGRA members with birthdays in the month of February:

| | |
|--------------------|------------------------|
| February 6 | David Quintero |
| February 6 | James Prenovost |
| February 10 | Rick Davidson |
| February 12 | John Summers |
| February 12 | Trav |
| February 13 | Tommy Ragan |
| February 15 | Jason Carlton |
| February 15 | Gary Rushton |
| February 17 | Patrick Nichols |
| February 24 | Mark Lopusky |
| February 26 | Keith Carson |
| February 26 | Allan Doyle |

Respectfully submitted,

Patrick Roe
AGRA Secretary





TRUSTEE

Trustee's Report

As usual, the first month of the new IGRA Rodeo Year has been rather slow. IGRA University is the first event of the year followed by the Arizona Gay Rodeo in February. On January 11, 2013 I attended the IGRA Board Meeting in St Louis, Missouri, although

I was unable to stay for IGRA University. Board actions include:

Jabby Lowe was approved as the IGRA Corporate Auditor

An insurance policy was approved – continuing with Kaliff Insurance

President Ed Barry announced that most committee chairpeople have been appointed, but there are a few yet to be filled I have included an 2013 IGRA Calendar that lists all of the rodeos for the year.

More information for each rodeo can be found on the IGRA website at www.igra.com. The AGRA Annual Meeting and Banquet will be at T-Bone Steakhouse on Saturday - February 23, 2013. Be sure to watch for more specific information that will be sent very soon.

Also, I want to encourage everyone who can to attend and participate in Charlie's/ AGRA Mini Rodeo on Wednesday evening-February 13, 2013. It is a lot of fun as we continue with preparations for the rodeo February 15-17 at Corona Ranch & Rodeo Grounds. It is not too early to start thinking about renewing our AGRA membership. All current memberships expire on the last day of February 2013. One can renew membership anytime for March 2013 through February 2014. Remember: A Regular Membership is only \$35.00 for the year, and a Champion Membership is \$150.00.

Ron Trusley

AGRA Trustee

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2013 IGRA CALENDAR

| | |
|---------------------|--|
| Jan 11 | IGRA Board Meeting St Louis, MO |
| Jan 11-13 | IGRA University St Louis, MO |
| Feb 15-17 | Arizona Gay Rodeo Laveen (Phoenix), AZ |
| Mar 15-17 | A Texas Tradition Rodeo Houston, TX |
| Apr 26-28 | Rodeo in the Rock Little Rock, AR |
| May 3 | IGRA Board Meeting Palm Springs, CA |
| May 3-5 | Hot Rodeo 2013 Palm Springs, CA |
| May 10-12 | BigHorn Rodeo Las Vegas, NV |
| May 24-26 | Great Plains Rodeo Oklahoma City, OK |
| Jun 7-9 | Sierra Stampede Sacramento, CA |
| Jun 28-30 | Canadian Rockies Int'l Rodeo Strathmore (Calgary), AB |
| Jul 12 | IGRA Board Meeting Denver, CO |
| Jul 12-14 | Rocky Mountain Regional Rodeo Denver, CO |
| Jul 26-28 | Great Lakes Regional Rodeo Belleville (Detroit), MI |
| Aug 9-11 | Zia Regional Rodeo Santa Fe, NM |
| Aug 23-25 | Windy City Rodeo Crete (Chicago), IL |
| Aug 30-Sep 1 | Show-Me State Rodeo Cleveland (Kansas City), MO |
| Sep 20-22 | Best Buck in the Bay La Honda (San Francisco), CA |
| Oct 17-20 | World Gay Rodeo Finals Fort Worth, TX |
| Nov 14 | IGRA Board Meeting San Diego, CA |
| Nov 14-17 | IGRA Annual Convention San Diego, CA |

www.igra.com

TREASURER'S REPORT

| December: Balance Sheet | |
|------------------------------------|---------------------------------|
| Total Assets | \$6,600.25 |
| Checking | \$6,600.25 |
| CD | \$0 |
| Non Rodeo | \$1,854.57 |
| Rodeo | (\$1,030.41) |
| Year to Date 2013 Rodeo Net Income | (\$1,458.41) |
| Rodeo | |
| Income: | Expenses: |
| RV Spaces \$200 | Drink Tickets \$280.41 |
| Vendor Booths \$600 | Buckle Deposit \$1600 |
| Advanced Ticket Sales \$50 | |
| | |
| Non-Rodeo | |
| Income: | Expenses: |
| Membership Dues \$225 | Bank & Credit Card Exp \$133.95 |
| Patio Shows \$927 | Fundraising Expense \$235.47 |
| Ham Raffle \$520 | Office Expense \$13.01 |
| Bake Sale \$565 | |
| | |
| | |
| January: Balance Sheet | |
| Total Assets | \$10,325.20 |
| Checking | \$10,325.20 |
| CD | \$0 |
| Non Rodeo | (\$472.69) |
| Rodeo | \$4,197.64 |
| Year to Date 2013 Rodeo Net Income | \$2,739.23 |
| Rodeo | |
| Income: | Expenses: |
| RV Spaces \$900 | Rodeo Promotion \$1000 |
| Vendor Booths \$2120 | Insurance \$1147.32 |
| Advanced Ticket Sales \$260 | Communication \$544.76 |
| Sponsorships \$5650 | Buckles \$2010 |
| | Posters \$70.28 |
| | |
| | |
| Non-Rodeo | |
| Income: | Expenses: |
| Membership Dues \$190 | Bank & Credit Card Exp \$171.86 |
| Christmas Show \$623 | General Expenses \$691.74 |
| Jello Shots \$159 | Office Expense \$581.09 |

MEETING SCHEDULE

| 2012 MEETING SCHEDULE | | | |
|-----------------------|-------------|--|--------------------------------|
| BOARD MTG | MBRSHIP MTG | RODEO/EVENT NAME | RODEO/EVENT DATES |
| 03/07/12 | 03/11/12 | Texas Tradition Rodeo (Fort Worth, TX) | March 2-4, 2012 |
| | | AGRA St Patio O Day | March 17, 2012 |
| 04/04/12 | 04/01/12 | Saguaro Cup | April 13-15, 2012 |
| | | Sunshine Stampede (Ft Lauderdale, FL) | April 20-22, 2012 |
| | | Phoenix Pride 2012 | April 21-22, 2012 |
| 05/09/12 | 05/13/12 | Hot Rodeo 2012 (Palm Springs, CA) | May 4-6, 2012 |
| | | AGRA Chili Verde Day | May 5, 2012 |
| | | Big Horn Rodeo (Las Vegas, NV) | May 11-13, 2012 |
| | | Great Plains Rodeo (Oklahoma City, OK) | May 25-27, 2012 |
| 06/06/12 | 06/10/12 | Sierra Stampede (Sacramento, CA) | June 8-10, 2012 (cancelled) |
| | | Pride in the Pines (Flagstaff, AZ) | June 16, 2012 |
| | | Canadian Rockies International Rodeo (Calgary) * | June 29-July 1, 2012 |
| | | AGRA Grand Ol' Opry | July 7, 2012 (date change) |
| 07/18/12 | 07/22/12 | Rocky Mountain Regional Rodeo (Denver, CO) * | July 13-15, 2012 |
| | | Rodeo Fest 2012 (Detroit, MI) | July 27-29, 2012 |
| 08/08/12 | 08/12/12 | Zia Regional Rodeo (Santa Fe, NM) * | August 3-5, 2012 |
| | | Windy City Rodeo (Chicago, IL) | August 24-26, 2012 (cancelled) |
| | | Show-Me State Rodeo (Kansas City, MO) | August 31-September 2, 2012 |
| 09/05/12 | 09/09/12 | AGRA Beach Party | September 1, 2012 |
| | | Best Buck in the Bay (San Francisco, CA) | September 14-16, 2012 |
| | | Sedona/Verde Valley Pride (Cottonwood) | September 29, 2012 (changes) |
| 10/10/12 | 10/14/12 | Rainbows Festival (Phoenix) | October 6-7, 2012 |
| | | Tucson Pride | October 13, 2012 (date change) |
| | | 26th Annual IGRA Finals Rodeo (Fort Worth) | October 19-21, 2012 |
| | | 27th Annual IGRA Royalty Competition (Ft Worth) | October 19-21, 2012 |
| 11/14/12 | 11/18/12 | 28th Annual IGRA Convention (Las Vegas) | November 8-11, 2012 |
| 12/05/12 | 12/09/12 | AGRA Day of Christmas at Charlie's | December 9, 2012 |
| 01/02/13 | 01/06/13 | IGRA University (St Louis) | January 11-13, 2013 |
| | | Super Bowl Sunday (New Orleans, LA) | February 3, 2013 |
| 02/06/13 | 02/10/13 | Pre-Rodeo Bar Crawl with Hensley/Bud Light | February 8, 2013 |
| | | Charlie's/AGRA Mini Rodeo | February 13, 2013 |
| | | 28th Anniversary Road Runner Regional Rodeo * | February 15-17, 2013 |

* Indicates IGRA Rodeo Division 2

Board Meetings - 7 pm - Charlie's Offices

Membership Meetings - 4 pm - Charlie's bar - except December meeting will be at 7:00 pm



DANCE HALL

ENTERTAINMENT SCHEDULE

Friday **Country Idol Finals and AGRA Royalty Competition**

Saturday

1:30pm **AGRA Royalty Continues**
2:30pm **Shari Cherie & The Haus of Fame "Starstruck"**
3:50pm **L.A. Wranglers and AGRA/IGRA - Past & Current Royalty**
4:40pm **Tradicion Dance Company**
6:00pm **Savannah Stevens & The Arizona Gender Outlaws**
6:40pm **The Phoenix Heatwave**
6:50pm **John Sneezy & The San Carlos Apache Tribe**
7:25pm **Jesus Osuna & Jennifer Ortiz live singing**
8:10pm **AGRA Royalty Crowning and Performances**
9:00pm **Country Idol Finals**
9:50pm **Country Idol Winner**

Sunday

1:40pm **Country Idol Winner, AGRA/IGRA Royalty Past & Present
and Visiting Title Holders**
2:30pm **Shari Cherie & The Haus of Fame "Starstruck"**
4:00pm **Ruby Reynolds & The Latin Power Hour**
5:30pm **Savannah Stevens & The Arizona Gender Outlaws**
6:05pm **Jesus Osuna & Jennifer Ortiz live singing**
6:45pm **AGRA/IGRA Royalty - Past & Present**
7:35pm **John Sneezy from the San Carlos Apache Reservation**

**Special Guests (performing ALL weekend): Pussy LeHoot, Victoria London,
Hollie Woods, Moosala, and Miss AGRA 2012 Trixxie Deluxxe**

Your Host: Claudia B. & Company

DANCE HALL ENTERTAINMENT SCHEDULE

Friday, February 15th

- 4:30pm AGRA Royalty Competition
- 8:00pm Country Idol Finals

Saturday, February 16th

- 1:30pm AGRA Royalty Continues
- 2:30pm Shari Cherie & The Haus of Fame "Starstruck"
- 3:50pm L.A. Wranglers and AGRA/IGRA Past & Current Royalty
- 4:40pm Tradicions Dance Company
- 6:00pm Savannah Stevens & The Arizona Gender Outlaws
- 6:40pm The Phoenix Heatwave
- 6:50pm John Sneezy & The San Carlos Apache Tribe
- 7:25pm Jesus Osuna & Jennifer Ortiz live singing
- 8:10pm AGRA Royalty crowning and performances
- 9:00pm Country Idol Finals
- 9:50pm Country Idol Winner

Sunday, February 17th

- 1:40pm Country Idol Winner, AGRA/IGRA Royalty Past & Present and Visiting Title Holders
- 2:30pm Shari Cherie & The Haus of Fame "Starstruck"
- 4:00pm Ruby Reynolds & The Latin Power Hour
- 5:20pm Savannah Stevens & The Arizona Gender Outlaws
- 6:05pm Jesus Osuna & Jennifer Ortiz live singing
- 6:45pm AGRA/IGRA Royalty Past & Present
- 7:35pm John Sneezy from the San Carlos Apache Reservation

Special Guests performing all weekend: Pussy LeHoot, Victoria London, Hollie Woods, Moosala and Miss AGRA 2012 Trixxie Deluxxe and your host: Claudia B. & Company

WELCOME, RODEO FANS & PARTICIPANTS!

Here we are celebrating the 28th Rodeo hosted by the Arizona Gay Rodeo Association. We want to thank everyone for supporting the sport of Gay Rodeo in Arizona.

Thanks to the many fans here locally and those that travel from all over to support our fundraising events. We are proud to produce one of the biggest Rodeos and Country Western entertainment events on the IGRA circuit. We want to especially thank the contestants that come from all over the United States and Canada to put on one of the best shows ever, while proving what sportsmanship is all about, combining competition and camaraderie not found in many other sporting events.

We also want to thank the hundreds of volunteers and volunteer organizations along with the IGRA Certified Officials that make up the Rodeo Personnel and the Entertainment Staff. Because of their endless dedication and the pride in the work they do, we are able to pull off this huge event and have some fun doing it.

For those of you that have been coming to RRRR ever year, you will notice some changes. First of all, you will notice that we have officially changed the name of our event to its original name – Arizona Gay Rodeo. Another obvious change is the return to Coronal Ranch & Rodeo Grounds. This change was made to cut some of the big expenses and raise more money for charitable organizations in our community while at the same time producing an event that is fun-filled with activities for everyone. We are calling this effort “Back to the Glory Days.” Please take time to thank those members of the Corona family that you meet for helping us stage this event.

We are excited that we have so much to offer during this event like the Rodeo itself as well as the Entertainment in the Dance Hall, Elephant Bar on the patio, live music in the arena, the AGRA Royalty Competition and Country Idol events.

Have a great time and play safe.

John King & Bob Pimentel

AGRA'S

Golden Girls



“Golden Girls” to be Grand Marshalls at the Arizona Gay Rodeo

Dan, Jay and Richard met through the Lambda Car Club when they provided grand entry convertibles for early Arizona Gay Rodeos. Later, Gary joined the “Gang of 4” as AGRA Rodeo volunteers. They took over the AGRA Booth operations 7 years ago and it has become a consistent source of fun, profit and pride each year since. But the membership soon noticed their resemblance to the “Golden Girls.”

There is no agreement on which one is Blanche, Rose, Dorothy and Sophia (they keep switching their roles), but everyone agrees that they well deserve to be this year’s Grand Marshalls. Congratulations-one and all.

Richard Merritt –Rodeo Volunteer for years – finally joined AGRA in 2006, oversaw the AGRA Rodeo Booth for 7 years.

Jay Lovejoy – 17-year Rodeo Volunteer, AGRA Board Member and Treasurer for many years, IGRA Finals Treasurer – twice and, responsible for the “Lovejoy Method” to allocate Rodeo profits.

Gary Hatterman – AGRA Board Member, Special Events Director and two-term President.

Dan Iversen – AGRA Founding Member, Board Member as PR & Fundraising, Vice President and President, Member of the Year, RRRR Grand Marshall – twice, Rodeo Contestant, RRRR Rodeo Director, IGRA Board Director, IGRA Trustee and recipient of the IGRA President’s Award.



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