

# THE BRANDING IRON

## FROM THE DESK OF THE PRESIDENT



### ARIZONA GAY RODEO ASSOCIATION

Hello Cowboys and Cowgirls,

I hope everyone has recovered a little bit since the 2014 Arizona Gay Rodeo. There is continued excitement for the 2014 Rodeo season. The BOD have selected Bob Pimentel as the Rodeo Director for 2015. We are hitting the ground running. It's our 30th Anniversary so this year is going to be a great year!!

We have a great royalty team that is already raising money for AGRA and different charities. I want to give a huge thanks to Pussy LeHoot for putting on a great fundraiser last month over St. Patio Days! They raised over \$1300.00.

Final bills from the 2014 Arizona Gay Rodeo are being paid. I expect the books to be closed by the 1st of May. Now looking forward to this year. If you are interested in getting more involved with AGRA and getting your hands a bit dirty, WE WELCOME YOU!!

Have a great Pride Weekend and hopefully we will see you out there. Be Safe and Have Fun!!

Respectfully,

Michael Weidmann  
AGRA President

### INSIDE THIS ISSUE

President's Letter	1
Secretary	2
Trustee	3
Public Relations	4
Treasurer	5
Fundraising	6
Board/Royalty Contacts	9

April 2014 Edition  
Next Newsletter Deadline:  
April 25th 2014

Send submissions to:  
[justin@thecreativearcade.com](mailto:justin@thecreativearcade.com)



# SECRETARY'S REPORT

Dear AGRA Members:

We currently have 63 members including five champion members. I'd like to wish a happy birthday to the following members with birthdays in the month of April:

Bob Hitchcock	April 4th
Louis	April 20th
Camacho	April 21st

Respectfully submitted,

Patrick Roe





# TRUSTEE

Just a reminder that the Gay Games 9 Rodeo will be held in conjunction with the Gay Games in Akron, Ohio August 10 and 11, 2014. The rodeo is an International Gay Rodeo, is not an actual part of the gay games, but it is an affiliated event.

The entry fee is \$25.00 per event per go, the same as a regular rodeo. Also, the customary \$50.00 deposit is required when registering. Registration is open on the IGRA website at [www.igra.com](http://www.igra.com), and will remain open until May 31, 2014. Individuals with an IGRA contestant number must pre-register.

Whether you are a rodeo contestant or not, you can still complete an "Official Gay Games General Registration". This registration, is not mandatory to participate in the rodeo. The general registration is encouraged and allows you to participate in the opening and closing ceremonies and transportation to events among other events.

Go to [www.gaygamesrodeo.org](http://www.gaygamesrodeo.org) and/or [www.igra.com](http://www.igra.com) for more information and updates as they become available.

The World Gay Rodeo Finals Committee is looking for one person in each IGRA division to make people, businesses, and organizations in the division aware of sponsorship opportunities for the finals rodeo in October 2014. If you would be interested, contact Brain Helander at [amazcowboy@cox.net](mailto:amazcowboy@cox.net).

This is all I have to report for this month.

Ron Trusley  
AGRA Trustee  
Phone: (602) 510-9671  
E-Mail: [rtrusley@cox.net](mailto:rtrusley@cox.net)



# **PUBLIC RELATIONS**

Happy Spring AGRA,

I want to say thank you to MsTer AGRA 2014 Luke Ateraz and Ms. AGRA 2014 Roxi Ateraz for helping promote AGRA by attending and performing at Case Grande's March for Equality on March 29. Thank you for representing Arizona Gay Rodeo Association!

Posters to promote AGRA and give the general public contact information will be available for pick up at Charlie's this Thursday. If you know of a business or organization that you would like to take a poster to please stop by the bar and pick one up.

I have received great photos of the 2014 Rodeo and have attached a few of them here. Please be sure to check out our website and the community board inside Charlie's over the next couple of weeks to see more.

Finally be sure to join AGRA for the Phoenix Pride Parade on Saturday April 5th starting at 10:00am! Our Royalty team will be part of the parade so be sure to hoot and holler when you see them cruise by!

Thank you,

Todd M. Wyckoff  
Public Relations Directon

# TREASURER REPORT

February : Balance Sheet	
Total Assets	\$24,755.12
Checking	\$24,755.12
CD	\$0
Non Rodeo	(\$880.12)
Rodeo	\$20,802.66
Year to Date 2014 Rodeo Net Income	\$16,058.11
Rodeo	
Income:	Expenses:
Contestant Fees \$15339	Promotion \$5825
Stall Fees \$225	Equipment \$11408.62
Hat Fines \$20	Contestant Prize Money \$10030
AGRA Booth \$1299	Bar \$585.98
Ticket Sales \$37815.96	Arena \$33059
Vendor Booth \$1200	Officials \$7134.83
Sponsorships \$5300	Buckles \$2211.60
Bar \$42000	Ribbons and Badges \$32
Entertainer Tips \$65	Stalls \$4000
Contestant Parking \$299	Office \$30.34
Bar Crawl \$1045	Dance and Ent \$5681.65
Donations \$50	Bar Crawl \$1144.50
Rodeo School \$620	IGRA \$2631.98
Bar Tips \$5854	Rodeo School \$500
	Refreshments \$246.22
	Rodeo Booth \$33.86
	Volunteers Party \$550
	Rodeo Shirts \$803.94
	Printing & Advertising \$4419.78
Non-Rodeo	
Income:	Expenses:
Membership Due \$1156	Bank & Credit Card Exp \$329.58
Royalty \$283	General Expenses \$2144.19
Credit Card Income \$229	Telephone \$74.35
March : Balance Sheet	
Total Assets	\$27,105.32
Checking	\$27,105.32
CD	\$0
Non Rodeo	\$2,365.91
Rodeo	\$2,984.29
Year to Date 2014 Rodeo Net Income	\$19,042.00
Rodeo	
Income:	Expenses:
Sponsorships \$7000	Equipment \$122.65
Bar Income \$1493.71	Contestant Prize Money \$100
	Bar Expense \$4936.34
	Arena \$220.43
	Sound & Lighting \$130
Non-Rodeo	
Income:	Expenses:
Membership Due \$885	Bank & Credit Card Exp \$462.76
Fundrasers \$2056	General Expenses \$113.33



# FUNDRAISING


Hello Members,

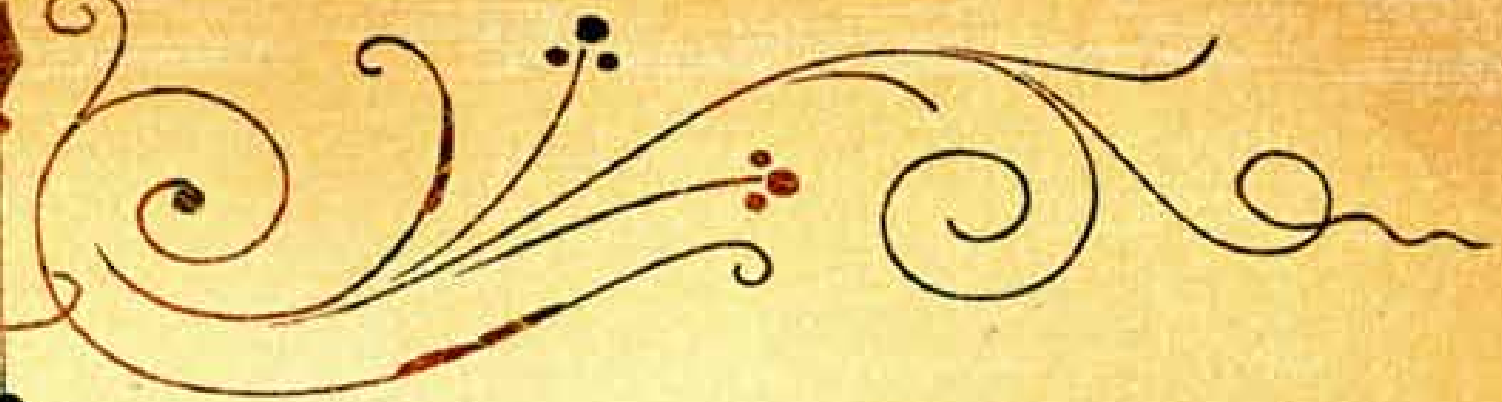
We are off to a great start this year. Our first major fundraiser, St. Patio day, was a huge success. we raised 1,251.00. Special thanks goes out to all our volunteers who helped out. Bob Hitchcock made 400 green Jello shots, and sold them all, with his helpers. Even though our beer wasn't "Green", Patrick Roe and Doug Holmes sold it well. We had great entertainment from our current and pat royalty members, Ebonea Shane, Jezzie Mighway, Trixie Deluxe, Dan Oldenberg, Michael Butts, and Sharon Starks. Our Trustee Ron Trusley, filled in helping with cashier duties.

Don't forget our next major fundraiser will be Chili Verde day on May 3rd. Hope to see everyone there.

Thanks again to everyone who helped out. Lets keep those dollars coming in!

Kevin McSweeny  
Fundraising Director











# **CONTACT INFO**

## **Board of Directors**

**Michael Weidmann**  
President  
(602) 885-9565  
m.weidmann@cox.net

**Jai Crystal**  
Treasurer  
(602) 463-0972  
jared@sba-tax.com

**Kevin McSweeny**  
Fundraising Director  
(602) 518-5064  
plehoot@yahoo.com

**Marcos Sandoval**  
Vice President  
(602) 341-7672  
trixd34@gmail.com

**Patrick Roe**  
Secretary  
(480) 577-5976  
agrapat@hotmail.com

**Todd Wyckoff**  
Public Relations  
toddmwyckoff@hotmail.com

**Ron Trusley**  
Trustee  
(602) 510-9671  
rtrusley@cox.net

**Justin Gonzalez**  
Editor  
(480)220-8087  
justin@thecreativearcade.com

## **2013 Royalty**

**Kayla Krawford**  
Miss AGRA 2013  
602-377-3311  
Dswann2013@gmail.com  
Facebook.com/kaylakrawford

**Dan Oldenburg**  
Mr AGRA 2013  
602-694-6411  
way2broke2rope@yahoo.com

**JoJo Sin Clair**  
Miss AGRA 1st Runner Up 2013  
ejmuniz09@yahoo.com

**Gunner Gatlyn**  
MsTer AGRA 2013  
602-435-6099  
gunnergatlyn@gmail.com



# **ARIZONA GAY RODEO ASSOCIATION**

**A.G.R.A.**

**P.O. BOX 40465**

**PHOENIX · AZ 85067-0465**



LAYOUT & DESIGN BY  
**CREATIVE ARCADE LLC**  
[www.TheCreativeArcade.com](http://www.TheCreativeArcade.com)  
[info@TheCreativeArcade.com](mailto:info@TheCreativeArcade.com)