



**AQHA**

# **BRANDING IRON**

**February 2015**

# BRANDING IRON

## AGRA President's Notes

It's time to RODEO!! After a year of planning, your Rodeo Director Bob Pimentel and his team has put together a FANTASTIC RODEO that will be one for the history books! Our 30th anniversary is something to be proud of and is extremely special for everyone involved. I encourage everyone to invite all of your family and friends to a fun filled weekend of Rodeo and entertainment from all over the valley.

I would also like to invite everyone our AGRA bar crawl Friday February 7th at 6pm starting at Charlie's tickets please see Bob Hitchcock for more information. We are also offering our VIP party bus to the rodeo for \$35 which include a ride to Corona Ranch, a 30th Anniversary Rodeo T-shirt, \$10 worth of drink tickets, and drinks on the bus. There are only 125 seats so please get them early because they will be sold out.

Our annual AGRA banquet/meeting is scheduled for Friday February 27th 2015 at T-Bone Steakhouse, we will have a complimentary bus that will be taking us from Charlie's to T-bone Steakhouse please meet at 6pm at Charlie's if you are wanting to ride on the bus.

I would like to congratulate the newly elected board members on their positions, I am confident everyone will represent AGRA with great respect and will do AGRA proud. Best of luck to all of you for the upcoming year. I will leave you with a small piece of advice remember to have fun, respect each other and our organization, and leave our organization better then when you entered. I have done my best during my 5 years as President, but I am confident I am leaving it better then when I decided to take on the task as President. It's been a struggle at times, but most of all I truly enjoyed it. Thank you all for allowing me to serve this great organization.

Respectfully,

Michael Weidmann  
AGRA President

# BRANDING IRON

2015 AGRA RODEO

## ENTERTAINMENT

BEGINS SATURDAY, FEB 14, APPROX. 2:00PM



FEATURING  
**DAVID  
HERNANDEZ**  
AMERICAN IDOL  
FINALIST

ALSO FEATURING

BARBRA SEVILLE · CLAUDIA B. · TRADICIONS · AGRA ROYALTY  
JESUS OSUNA · SHARI CHERIE · HEATWAVE · BRANDON & ASHLEE  
VIVA LA DIVA · DIAMOND DALLAS · COUNTRY IDOL  
PANDORA DESTRANGE · WILD MEN OF THE WEST

# BRANDING IRON

I had written quite a lot of information for the December 2014 Branding Iron; unfortunately, it was not published. In this report I will simply summarize a few things from the 2014 IGRA Annual Convention.

Jerry Hubbard, Cindy McCormick, David Pizutti, Brian Rogers, and Ron Trusley were inducted into the IGRA Hall of Fame. Of these five people, only Brian and Ron are still actively involved. Thirteen rodeos were approved for 2015 with the first being the Arizona Gay Rodeo February 13-15. I have attached the schedule, but please note that 2016 and 2017 dates are only tentative and not yet approved.

Elections were held for IGRA President and Treasurer for 2-year terms beginning January 1, 2015. Bruce Gros from CGRA was elected as president and David Hill from CGRA was re-elected as treasurer. Bruce was holding the position of secretary, but immediately upon election as president, he submitted his resignation as secretary. It was then up to the IGRA Board of Directors to appoint someone to complete the secretary term ending December 31, 2015. In a meeting following convention on Sunday, the board appointed Pierre Cadieux from ARGRA to complete the secretary term.

The 2015 schedule for IGRA Board Meetings is:

- Friday - January 16 - 10:00 am-noon - San Antonio, Texas (IGRA University)
- Friday - April 24 - 10:00 am-noon - Little Rock, Arkansas (Rodeo in the Rock)
- Friday - September 4 - 10:00 am-noon - Kansas City, Missouri (Show-Me-State Rodeo)
- Thursday - November 12 - 2:00 pm - St Petersburg, Florida (IGRA Annual Convention)

Trustees' Chairperson and Division Vice-Chairs elected for 2015 are:

- Trustees' Chairperson - Guy Puglisi-NGRA
- Division II Vice-Chairperson - Chuck Browning-SGRA
- Division III Vice-Chairperson - Mark Gurrola-TGRA
- Division IV Vice-Chairperson - A. J. Vawter-NSGRA

Actions taken in the January 16 board meeting:

- Ryan Reed from MGRA was appointed as the IGRA Public Relations Director.
- The 2015 IGRA Finals Rodeo will be at the South Pointe Arena in Las Vegas, Nevada.
- The board will explore the possibility of holding the 2016 finals rodeo at South Pointe.
- The 2016 IGRA University will be at the Doubletree Suites by Hilton Tucson Airport in Tucson, Arizona January 15-17.
- IGRA insurance for 2015 was approved. Association premiums increased only slightly. Our premium is \$485.74 for rodeo and the association.
- The board approved three charities recommended by IGRA Royalty. The charities are: Trevor Project, Ronald McDonald Charities, and Stand for the Silent.

We were informed that Anheuser-Busch will not be renewing their sponsorship with IGRA.

Nominations for the IGRA Hall of Fame must be received by March 1, 2015. The nomination form is on the IGRA website.

The AGRA Annual Corporation Meeting & Banquet will be Friday – February 27, 2015 at T-Bone Steakhouse. More information will be forthcoming very soon.

The 2015 IGRA Bylaws, Standing Rules, and Rodeo Rules are now on the IGRA website.

Ron Trusley, AGRA Trustee  
E-Mail: [rtrusley@cox.net](mailto:rtrusley@cox.net)  
Phone: (602) 510-9671

## IGRA EVENT SCHEDULE

### 2015 IGRA Approved Event Dates

EVENT	DATES	LOCATION
IGRA University	January 16-18, 2015	San Antonio, Texas
Arizona Gay Rodeo	February 13-15, 2015	Phoenix, Arizona
Sunshine Stampede	April 10-12, 2015	Fort Lauderdale, Florida
Rodeo in the Rock	April 24-26, 2015	Little Rock, Arkansas
A Texas Tradition Rodeo	May 1-3, 2015	Dallas, Texas
Hot Rodeo 2015	May 1-3, 2015	Palm Springs, California
BigHorn Rodeo	May 8-10, 2015	Las Vegas, Nevada
Great Plains Rodeo	May 22-24, 2015	Oklahoma City, Oklahoma
Canadian Rockies International Rodeo	June 26-28, 2015	Calgary, Alberta
Rocky Mountain Regional Rodeo	July 10-12, 2015	Denver, Colorado
North Star Regional Rodeo	July 24-26, 2015	Minneapolis-St. Paul, Minnesota
Zia Regional Rodeo	August 14-16, 2015	Sante Fe, New Mexico
Show Me State Rodeo	September 4-6, 2015	Kansas City, Missouri
Best Buck in the Bay	September 11-13, 2015	Duncan Mills, California
(29th) World Gay Rodeo Finals	October 8-11, 2015	Las Vegas, Nevada
31st Annual Convention	November 12-15, 2015	St. Petersburg, Florida

### 2016 IGRA Tentative Event Dates

EVENT	DATES	LOCATION
IGRA University	January 15-17, 2016	<i>to be determined</i>
Arizona Gay Rodeo	February 12-14, 2016	Phoenix, Arizona
Sunshine Stampede	April 8-10, 2016	<i>to be determined</i>
A Texas Tradition Rodeo	April 29 - May 1, 2016	Dallas, Texas
Hot Rodeo 2016	May 6-8, 2016	Palm Springs, California
BigHorn Rodeo	May 13-15, 2016	Las Vegas, Nevada
Great Plains Rodeo	May 27-29, 2016	Oklahoma City, Oklahoma
Canadian Rockies International Rodeo	July 1-3, 2016	Calgary, Alberta
Rocky Mountain Regional Rodeo	July 8-10, 2016	Denver, Colorado
North Star Regional Rodeo	July 22-24, 2016	Minneapolis-St. Paul, Minnesota
Zia Regional Rodeo	August 19-21, 2016	Sante Fe, New Mexico
Windy City - Debbie Cowgur Memorial Rodeo	August 26-28, 2016	Chicago, Illinois
Show Me State Rodeo	September 2-4, 2016	Kansas City, Missouri
Best Buck in the Bay	September 9-11, 2016	Duncan Mills, California
(30th) World Gay Rodeo Finals	<i>to be determined</i>	<i>to be determined</i>
32th Annual Convention	<i>to be determined</i>	<i>to be determined</i>

### 2017 IGRA Tentative Event Dates

EVENT	DATES	LOCATION
IGRA University	January 13-15, 2017	<i>to be determined</i>
Arizona Gay Rodeo	February 17-19, 2017	Phoenix, Arizona
Sunshine Stampede	April 7-9, 2017	<i>to be determined</i>
Rodeo in the Rock	April 28-30, 2017	Little Rock, Arkansas
Hot Rodeo 2017	May 5-7, 2017	Palm Springs, California
A Texas Tradition Rodeo	May 12-14, 2017	<i>to be determined</i>
BigHorn Rodeo	May 12-14, 2017	Las Vegas, Nevada
Great Plains Rodeo	May 26-28, 2017	Oklahoma City, Oklahoma
Canadian Rockies International Rodeo	June 30 - July 2, 2017	Calgary, Alberta
Rocky Mountain Regional Rodeo	July 7-9, 2017	Denver, Colorado
North Star Regional Rodeo	July 21-23, 2017	Minneapolis-St. Paul, Minnesota
Zia Regional Rodeo	August 18-20, 2017	Sante Fe, New Mexico
Windy City Rodeo	August 25-27, 2017	Chicago, Illinois
Show Me State Rodeo	September 1-3, 2017	Kansas City, Missouri
Best Buck in the Bay	September 8-10, 2017	Duncan Mills, California
(31st) World Gay Rodeo Finals	<i>to be determined</i>	<i>to be determined</i>
33th Annual Convention	<i>to be determined</i>	<i>to be determined</i>

# BRANDING IRON

PERFORMING AT THE  
ARIZONA GAY **RODEO**



BILLBOARD DANCE RECORDING ARTIST

# AMBER DIRKS

SUNDAY FEBRUARY 15TH AT 6:00 PM

**Amber will be happily donating 50%  
of each purchase of her maxi-single  
"One Last Time" to the  
Arizona Gay Rodeo Association!**

FOR MORE INFORMATION ABOUT THE RODEO VISIT:

[www.agra-phx.com](http://www.agra-phx.com)



7611 S. 29TH AVENUE • LAVEEN, ARIZONA 85339

# BRANDING IRON

<b>Non-Rodeo</b>	
<b>Income:</b>	<b>Expenses:</b>
Membership Dues \$50	Bank & Credit Card Exp \$133.99
Merchandise \$160	Membership \$59.99
Fundraisers \$1554	Fundrasing \$160
Royalty \$354.50	Telephone \$72.27

<b>January: Balance Sheet</b>	
Total Assets	\$2,357.92
Checking	\$2,357.92
CD	\$0
Non Rodeo	(\$1,298.62)
Rodeo	(\$81.90)
Year to Date 2015 Rodeo Net Income	(\$10,013.94)

<b>Rodeo</b>	
<b>Income:</b>	<b>Expenses:</b>
Advance Tickets \$45	Arena \$804.42
RV Park \$360	Travel \$457.48
Sponsorships \$1550	Printing \$175

<b>Non-Rodeo</b>	
<b>Income:</b>	<b>Expenses:</b>
Membership Dues \$175	Bank & Credit Card Exp \$134.15
	General \$1268.26
	Telephone \$71.21

# BRANDING IRON

WEDNESDAY • FEB. 11 @ 10:00PM

mini



RODEO

COMPETE IN FUN  
MOCK RODEO EVENTS!  
COW PATTY TOSS • BARREL RACING  
WILD DRAG RACE AND MORE

AGRA  
ROYALTY  
PAGEANT  
@ 7:00PM

TEXT  
"CharliesPHX"  
to 83361  
TO JOIN OUR  
VIP LIST



Charlies<sup>®</sup>



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[facebook.com/CharliesPHX](https://facebook.com/CharliesPHX)



# BRANDING IRON

## Fundraising Report

I would like to take a minute and thank each and every one of you who has supported me and my efforts to raise money for our organization.

I have had the pleasure over the past several years to serve as your fundraising director. I have worked with some amazing boards and many awesome Royalty Teams who have made my job easy.

I would like to thank all the wonderful entertainers who have turned out time and time again to help raise money. Also thanks to the people who have manned the booths, sold raffle tickets, made jello shots, and other treats.

I want to wish everyone a Happy 30<sup>th</sup> Anniversary Rodeo! It has been a privilege being a part of such a wonderful organization.

Sincerely,

Kevin MsSweeney

# BRANDING IRON

**Honorary Grand Marshall**  
**Arizona Gay Rodeo 2015**  
*Mayor Greg Stanton*



# BRANDING IRON

## Public Relations Report

Happy 30<sup>th</sup> Arizona Gay Rodeo! It has been a great second year as Public Relations Director for AGRA. I am happy that I was able to do even more for all of you though out the year. My goals from the beginning of this term was to help make AGRA a more consistent brand from a marketing stand point and I think when you look at all the marketing from posters for Rodeo and Party Buses to the program you will see that consistency. Thank you to Bob Pimentel for all of his hard work as Rodeo Director and bringing me into the loop when needed to help achieve my goals.

I also hope you have seen more activity on Facebook from AGRA and I hope that in 2015 that will continue to grow even more. Social media is still an outlet that AGRA can expand in even much further by the use of twitter, Instagram, and other media outlets. Even though with all of these great tools the General Membership being out in the community and talking about AGRA and Rodeo is still our #1 asset! This past year through the work of Patrick Roe we hosted The Big Gay Yard Sale which brought many other organizations together. The Royalty team did an amazing job of working with local bars including Apollos, Rainbow Cactus, and Charlie's to host fundraisers which in turns helps put AGRA out into the community.

I hope all of you get to come out the the 30<sup>th</sup> Annual Arizona Gay Rodeo and enjoy the Rodeo and the Entertainment.

Courage is being scared to death – and saddling up anyway.

John Wayne

Respectfully,

Todd M. Wyckoff  
Public Relations Director  
ToddMWyckoff@hotmail.com

# BRANDING IRON

## SCHEDULE

**SATURDAY, FEB 14**

PICKUP: 11AM • NOON • 1PM • 2PM  
(DEPARTING FROM CHARLIE'S)

RETURN: 6PM • 7PM • 8PM • 9PM  
(DEPARTING FROM CORONA RANCH)

**SUNDAY, FEB 15**

PICKUP: NOON FROM CHARLIE'S

RETURN: 6PM  
FROM CORONA RANCH



## ARIZONA GAY RODEO

# PARTY BUS

LIMITED TICKETS AVAILABLE • SEE YOUR FAVORITE CHARLIE'S BARTENDER TO PURCHASE YOURS.

**\$35**

VALUED AT \$45

INCLUDES

RODEO ADMISSION  
COMMEMORATIVE T-SHIRT  
\$10 IN RODEO DRINK TICKETS  
TRANSPORTATION TO AND FROM CORONA RANCH  
REFRESHMENTS & FUN ON THE BUS

FOR MORE RODEO INFO VISIT [www.agra-phx.com](http://www.agra-phx.com)



Charlie's  
PUB & GRILL

ion  
arizona

ECHO!



# BRANDING IRON

FEBRUARY  
13-15, 2015



30<sup>TH</sup>  
ANNIVERSARY OF  
ARIZONA GAY

# RODDEO

[www.agra-phx.com](http://www.agra-phx.com)



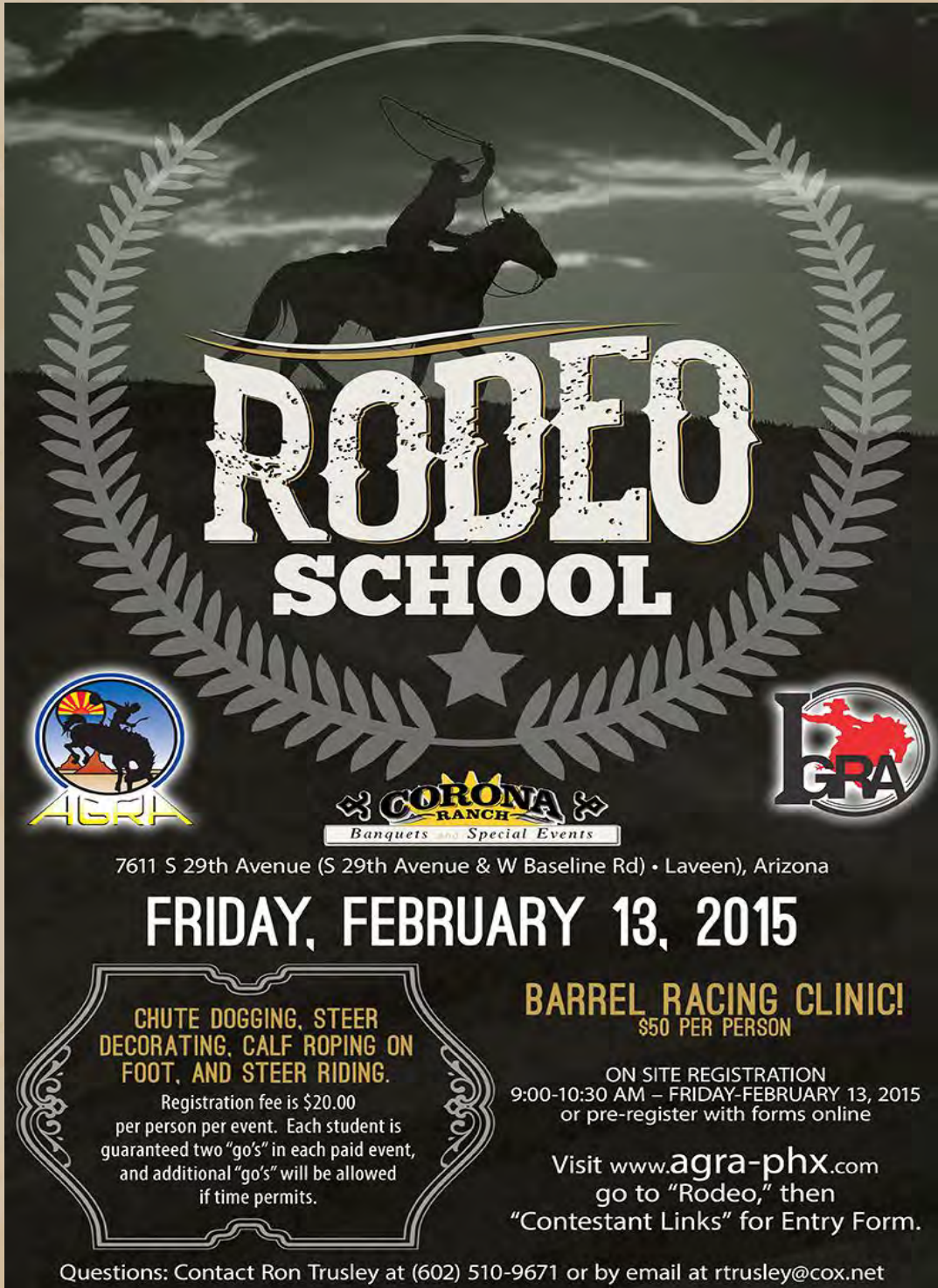
Charlie's  
PRESENT

ion  
arizona

ECHO!



# BRANDING IRON



# RODEO SCHOOL



7611 S 29th Avenue (S 29th Avenue & W Baseline Rd) • Laveen, Arizona

## FRIDAY, FEBRUARY 13, 2015

**CHUTE DOGGING, STEER  
DECORATING, CALF ROPING ON  
FOOT, AND STEER RIDING.**

Registration fee is \$20.00  
per person per event. Each student is  
guaranteed two "go's" in each paid event,  
and additional "go's" will be allowed  
if time permits.

**BARREL RACING CLINIC!**  
\$50 PER PERSON

ON SITE REGISTRATION  
9:00-10:30 AM – FRIDAY-FEBRUARY 13, 2015  
or pre-register with forms online

Visit [www.agra-phx.com](http://www.agra-phx.com)  
go to "Rodeo," then  
"Contestant Links" for Entry Form.

Questions: Contact Ron Trusley at (602) 510-9671 or by email at [rtrusley@cox.net](mailto:rtrusley@cox.net)

# BRANDING IRON

WEDNESDAY • FEB. 11 @ 7:00PM



# AGRA ROYALTY PAGEANT

HONORING OUR 2014 ROYALTY:



MR. AGRA 2014  
DAN OLDENBURG



MISS AGRA 2014  
EBONAE SHANE



MISS AGRA 2014  
1ST ALTERNATE  
JEZZIE HIGHWAY



MiSter AGRA 2014  
LUKE ATERAZ



Ms. AGRA 2014  
ROXIE ATERAZ

TEXT  
"CharliesPHX"  
to 83361  
TO JOIN OUR  
VIP LIST



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