

ARGRAculture

March 2009 Edition

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Event Photos from the last 3 ARGRA events... enjoy



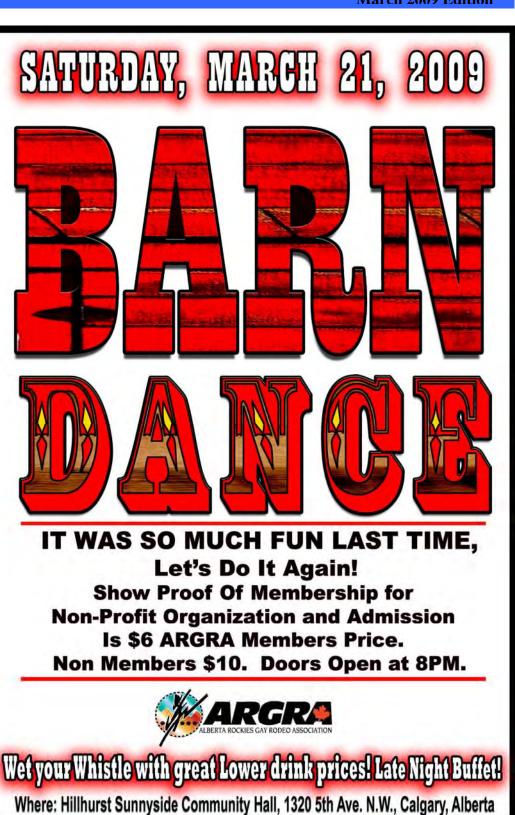
Sponsors, Retailers and Advertisers!

The 16th Annual Bud Light Canadian Rockies International Rodeo is fast approaching. Get exposed at ARGRA Contact:

sponsorship@argra.org

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Come & Play With Us!!!

We're just over 3 months away from CRIR 2009 and the pieces are all falling into place!!!

This years' Rodeo Committee is working harder than ever to put on another great event. With the move to Strathmore this year we're looking at re-vamping our thinking and putting together a weekend to remember full of **Wild West Fun** and games.

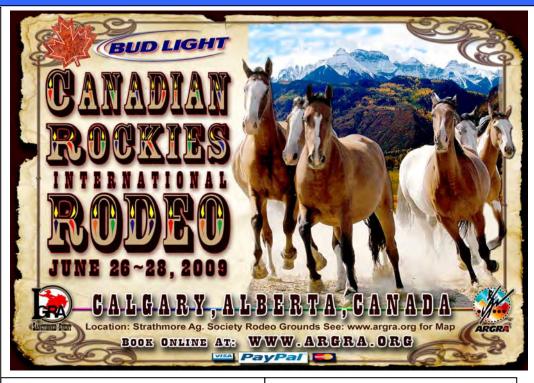
Our silent auction has grown over the past number of years and is now the Outlooks Art/Silent Auction. We have over 50 items up for bid already with an approximate retail value of \$30,000. This year there are artists being showcased from Manitoba, Saskatchewan, Alberta and British Columbia.

As mentioned in an earlier message, camping is now available for booking online at www.argra.org and responses have been great to-date. If you haven't already booked your spot in the campground it's time to start thinking about it!! The cost for the entire weekend is only \$45.00 per site.

Again this year, weekend packages will be available through our website and we're proud to say that our prices have remained the same! We have also confirmed our entertainment for this year and are pleased to announce that Gord Bamford will be our headliner act for the Friday night cabaret. Gord is a local Albertan who has been moving up quickly on the country music charts across North America. He released a fun song earlier this year that

I'm sure many of us can relate to; "I went for one but I stayed till two". As an added bonus this year we are also featuring live entertainment commencing immediately after the awards ceremony on Sunday evening. For this we have secured local recording artist Steve Arsenault. Steve and his band play everything from Michael Jackson to Johnny Cash and are sure to be a big hit with everyone

Another new addition to our rodeo this year will feature the introduction of the Gay Calgary Community Carnival. ARGRA would like to invite other non-profit organizations to host carnival/midway games to raise money for their groups.



There will be no cost for a non-profit organization to set up a carnival type game but we are requesting that your games are reasonably priced, i.e. a loonie or a twoonie. Some ideas that have already been presented are; a dunk-tank; a ring-toss; dart throwing at balloons, etc. ARGRA has sourced out local companies that rent carnival type games and are willing to help organizations with the tools to get them started. Space may be limited so if you would like to participate or if you need more information please contact sponsorship@argra.org.

If you are interested in getting more involved with ARGRA or the Rodeo Committee please feel free to drop me a line at rodeodirector@argra.org. The more

involved you become the more fun you will have, and that's a promise!

Happy Trails, Janie





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Contact ARGRA

Website: www.argra.org

Fax: 403-26-ARGRA (403-262-7472)

Boardmembers

Trustee

Pierre Cadieux 403-275-4544

trustee@argra.org

President

Heather Murray 403-472-7499

president@argra.org

Vice-President

Rob Somers 403-512-4954

vicepresident@argra.org

Secretary

Alec Massee. 403-238-7520

secretary@argra.org

Communications Director

Judy Munson. 403-938-7329

communications@argra.org

Membership Director

Billy Loiselle 780-706-2536

membership@argra.org

Sponsorship Director

Darrel Reid. 403-720-0687

sponsorship@argra.org

Fundraising Director

Ross Scarrett 403-922-1306

fundraising@argra.org

Rodeo Director

Janie Van Santen 403-807-8234

rode o director @argra.org

Treasurer

Al Comadina 403-228-2864

treasurer@argra.org

