

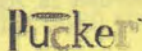
# CALIFORNIA RODEOS

## For the year 2003

San Diego Rodeo  
San Diego  
September 26-28, 2003

L.A. Rodeo  
Los Angeles  
April 11-13, 2003

Bay Area Rodeo  
San Jose  
June 20-22, 2003



# The Chute

April 2003

The Official Newsletter  
of G.S.G.R.A.



### Trustee Report

**Rodeo Dates Change** Regretfully, U.G.R.A. has cancelled the Salt Lake City Rodeo that was scheduled for June 13-15, 2003. U.G.R.A. has said they are working toward producing a rodeo in 2004.

**Liability Insurance** We can no longer add other events (Pride Parades, Gymkhanas) to the IGRA policy, as we have done in the past. Unless it is a sanctioned IGRA Event (Rodeos and Convention, University), they cannot be added to the IGRA policy. Associations are going to have to carry their own liability insurance for these events.

**IGRA Merchandise** IGRA approved 3 vendors to produce IGRA merchandise to be sold on the web. This merchandise will be sold through the IGRA web site.

**LOGOS** Please update your web sites and

printed material to include the new logos.

Elbow Grease, Bicardi Silver and American Airlines. You can find logos at IGRA web site.

**Al Wright**  
acw@earthlink.net  
323-644-7206 Home  
213-400-4423 Cell

### MONEY STUFF

Balance Sheet as of February 28, 2003

<b>ASSETS</b>	
Current Assets	
Checking/Savings	
Cash in bank - operating	4,722.41
Reserve Fund	8,112.08
Memorial Funds	1,775.49
Total Checking/Savings	14,609.98
Accounts Receivable	
Accounts receivables	2,816.58
Doubtful accounts allowance	25,358.94
Total Accounts Receivable	28,175.52
Other Current Assets	
Undeposited Funds	6,000.00
Prepaid expenses	720.00
Total Other Current Assets	6,720.00
Total Current Assets	49,505.50

<b>Fixed Assets</b>	
Accum deprec- furn,fix,equip	924.00
Total Fixed Assets	924.00
<b>TOTAL ASSETS</b>	<b>50,429.50</b>
<b>LIABILITIES &amp; EQUITY</b>	
Equity	
Opening Bal Equity	43,886.52
Unrestrict (retained earnings)	5,566.36
Net Income	976.62
Total Equity	50,429.50
<b>TOTAL LIABILITIES &amp; EQUITY</b>	<b>50,429.50</b>

### Revenue/Expenses and Budget Comparison Fiscal Year End February 28, 2003

	Income Expense	Budget	Over Under
Ordinary Income			
Dance Contest	0.00	350.00	-350.00
Donations	1147.04	100.00	1047.04
IGRA Convention	0.00	0.00	0.00
Merchandise Sale	36.00	0.00	36.00
State Convention	1281.38	1500.00	-218.62
Membership	13070.58	15250.00	-2179.42
Total Income	15535.00	17200.00	-1665.00

Ordinary Expense			
Buckle Sponsorships	600.00	600.00	0.00
Dance Contest Exp	0.00	350.00	-350.00
Education	1000.00	1000.00	0.00
General Admin	3708.28	5585.00	-1876.72
IGRA Conv Exp	0.00	0.00	0.00
Membership	5780.52	6065.00	-284.48
Merchandise	0.00	0.00	0.00
Mr Ms Miss	222.54	1000.00	-777.46
Professional Fees	550.00	800.00	-250.00
State Conv Exp	823.92	1000.00	-176.08
Taxes	817.62	800.00	17.62
Total Expense	13502.88	17200.00	-3,697.12
Net Ordinary Income	2,032.12	0.00	2,032.12

<b>Other Income</b>			
DW Memorial Fund	960.00	500.00	460.00
Reserve Funds	3984.50	1500.00	2484.50
Total Other Income	4944.50	2000.00	2944.50

<b>Other Expense</b>			
DWMF Contestant Exp	0.00	700.00	-700.00
Rodeo Loss	6000.00		
Total Other Expense	6000.00	700.00	5300.00
Net Other Income	-1055.50	1300.00	-2355.50
Net Income	976.62	1,300.00	-323.38

These are the year end reports for our fiscal year which runs from March thru February. If you have questions or comments regarding the finances of G.S.G.R.A. you can contact our Treasurer at treasurer@gsgra.org



### The Golden State Gay Rodeo Association

President: Jabby Lowe . 4226 East 15<sup>th</sup> Street  
 VP Admin: John Carrillo . Long Beach, Ca 90804  
 VP Rodeo: Thom Brennan . www.gsgra.org  
 Treasurer: Bill Chapman . e-mail: gsgra@gsgra.org  
 Secretary: Devon Deming . (619) 293-0666

**DOUBLE THE PLEASURE  
DOUBLE THE FUN**

## BigHorn Rodeo

Las Vegas, Nevada - April 4-6, 2003  
 888-643-NGRA - www.bighornrodeo.com

## L.A. Rodeo 19

Los Angeles, California - April 11-13, 2003  
 562-498-1675 - www.larodeo.com

## Let's Rodeo

The Chute is the official newsletter of  
 The Golden State Gay Rodeo Association

Newsletter CoChairs  
 Ruth Hilderbrandt mamarodeo@aol.com  
 and Joseph Olney rodeobrit@aol.com



2003



# SD SENTINEL

## A WORD FROM OUR ILLUSTRIOUS LEADER

Greetings! I'd like to take the chance to acknowledge all the great efforts of so many people into making the 2003 San Diego Rodeo a success. Our Fundraising Committee has been immensely successful in their efforts to raise \$10,000 by the start of rodeo. The Events and Activities Committee has pulled together a combined calendar for Events and Activities, Fundraising, and Membership; this coordination of efforts will provide us, our membership, with a strong feeling of teamwork. The Sponsorship Committee has pulled together sponsorship packets and is actively engaged in seeking Rodeo sponsors. Great work!



Our chapter still has some vacant positions. Positions include committee chair, committee member, and volunteer. Please come to the chapter meetings at 7:00 on the first Tuesday of every month. We've dedicated ourselves to making these meetings fun and productive (and an hour or less!). As we continue to grow at our fast pace, we must remember to include others into our efforts. There are folks out there who really want to contribute, so stay aware of new members and invite them to your committee meetings and outings. Newcomers can also bring a refreshing burst of energy to an already vibrant chapter.

Thank you for your support of the San Diego Chapter of the Golden State Gay Rodeo Association.

James D. Miera

## 2003 MEETING SCHEDULE

Be sure to mark your calendars for the next meetings of the Greater San Diego Chapter of GSGRA.

April 1, 2003—General Membership 7pm  
April 15, 2003—Rodeo Roundtable 7pm  
May 6, 2003—General Membership 7pm  
May 20, 2003—Rodeo Roundtable 7pm

All Meetings will be held at Twigg's CoffeeShop

## OPEN RODEO POSITIONS

If you are interested in seeing the rodeo from behind the scenes, we have a number of great committee positions open at this time. We are looking for a few good men and women to be in charge of: DiamondSpur Casino Night, Entertainment, Safety, Tickets, and Volunteers. If you are interested in finding out more about these positions, contact either Ed W. at (619) 322-2896 or James G. at (619) 807-1215.

## RODEO HOTLINE

(619) 298-4708

## WEBSITE

[www.sandiegorodeo.com](http://www.sandiegorodeo.com)

## E-MAIL CONTACT LIST

### GREATER SAN DIEGO CHAPTER

3707 5TH  
AVE,  
SUITE 830  
SAN DIEGO,  
CA 92103-4221

President	<a href="mailto:president@sandiegorodeo.com">president@sandiegorodeo.com</a>
VP - Admin	<a href="mailto:vpadmin@sandiegorodeo.com">vpadmin@sandiegorodeo.com</a>
VP - Rodeo	<a href="mailto:rodeodirector@sandiegorodeo.com">rodeodirector@sandiegorodeo.com</a>
Treasurer	<a href="mailto:treasurer@sandiegorodeo.com">treasurer@sandiegorodeo.com</a>
Secretary	<a href="mailto:secretary@sandiegorodeo.com">secretary@sandiegorodeo.com</a>
Rodeo Director	<a href="mailto:rodeodirector@sandiegorodeo.com">rodeodirector@sandiegorodeo.com</a>
Membership	<a href="mailto:membership@sandiegorodeo.com">membership@sandiegorodeo.com</a>
Vendors	<a href="mailto:vendors@sandiegorodeo.com">vendors@sandiegorodeo.com</a>
Entertainment	<a href="mailto:entertainment@sandiegorodeo.com">entertainment@sandiegorodeo.com</a>
Volunteers	<a href="mailto:volunteers@sandiegorodeo.com">volunteers@sandiegorodeo.com</a>





Twiggs Tea & Coffee  
 4590 Park Blvd at Madison  
 near the University Heights sign  
 619.296.0616  
 www.twiggs.org

“the official coffeeshouse of the GSGRA-GSDC”



## STATE REP ELECTIONS

Sorry about the late notice, but I mistakenly thought there would be a General Membership Meeting in May, prior to the State Convention. Obviously, I was wrong. Since the by-laws state that the election for State Rep takes place at the first General Membership Meeting prior to the State Convention, this means that the elections will be held on April 1, 2003. Hopefully, you will have read this prior to the meeting. The positions for two state representatives and two alternates are currently open. At this point, all nominations for the positions will come from the floor. If you are interested in running for this position, please be sure to attend the meeting so that you can accept your nomination. Requirements for running for this position are that you must be a member of GSGRA-GSDC in good standing for one year prior to the election, and you must commit to attending a majority of the State Board Meetings. These meetings are held quarterly and the location rotates through all four chapters. If you are interested, please keep in mind that the first State Board Meeting you will be required to attend will be held on May 3rd and 4th in Palm Springs.



## SHELTER POINTE HOTEL AND MARINA

**SEPTEMBER 25TH THROUGH  
 SEPTEMBER 29TH**

Now is the time to book your room for the  
**15th Annual San Diego Rodeo**



Not only have we moved to a beautiful, luxury resort hotel, but we decided to get four of them, and an island to boot!

**The Shelter Pointe Hotel and Marina**  
 on Shelter Island

(5 minutes from **The Hole**)

will be the site for all of our evening dances and entertainment, and we've even got a private beach to compliment our Friday afternoon pool party.

Come out and luxuriate by our pools, or get more energetic and join a game of volleyball on our beach.

All room reservations should be made through:

**SAN DIEGO CONCIERGE**  
**1-800-979-9091**

(See our website for more information)

Please be sure to mention **San Diego Rodeo**

**Hotel Address: 1551 Shelter Island Drive, San Diego, CA 92106**







# L.A. News



PO Box 2407 ~ Long Beach, Calif. 90801-2407 ~ (562) 498-1675

## GREATER LOS ANGELES CHAPTER

# HERE COMES THE 2003 L.A. RODEO!

By the time you get this, the L.A. Rodeo will be just a few days away. I hope you're all as excited about this event as I am!

I'd like to thank all of the GLAC chapter members who have worked so hard over during the last year to produce another rodeo. As always, we have been confronted with many challenges in preparing for this event, and as always, dedicated members have met these challenges and carried on. I think that everyone will be very pleased with what the L.A. Rodeo will have to offer this year, and I hope to see you all there!

Many GSGRA members will be competing in Las Vegas' Big Horn Rodeo, which is, of course, the week before L.A. Rodeo. Good luck to all GSGRA members in Las Vegas; don't forget that competing in both events makes you eligible for the "Silver & Gold Rush Challenge." Those competing in both L.A. and Las Vegas will be eligible for a share of an additional \$2500 in cash and prizes.

In the meantime, I hope everyone is busy spreading the word about the L.A. Rodeo! Have you remembered to invite all your friends?

It's an honor for GLAC to kick off the GSGRA rodeo season for 2003. We welcome everyone, and we wish you all a great weekend of fun and friendship!

See you there!

*Larry A.*

'02-'03 GLAC President



2003 Hat Pin Design

## GREATER LOS ANGELES CHAPTER (Cont.)

### GLAC Local Royalty Contest...

Announcing all new local GLAC royalty contest! These new royalty positions will help represent the Chapter at rodeos and chapter events throughout the rodeo year. The Greater Los Angeles Chapter of GSGRA will be accepting nominations for the all new GLAC Mr. Miss and Ms. Contest at the Thursday, April 10th, "Official Rodeo Kick-Off Party" at Oil Can Harry's and will receive their sashes at the hotel party at The Burbank Hilton on Friday night, April 11th, following Contestant registration. Belt buckles to be awarded at the end of the year. Contestants need to be members of good standing of the GLAC. Any GLAC member wearing their GSGRA name tag will be allowed to vote. All voting members' names will be placed in a nightly drawing for a door prize. More information to follow. For additional information please contact:

Helin Bedd, Miss GSGRA 2003, [entertainment@larodeo.com](mailto:entertainment@larodeo.com)

### Nominations, E.J.C...

By the time you read this GLAC will have elected it's three State Board Representatives and two State Board Representative Alternates at the March 29<sup>th</sup> chapter meeting. Since the deadline for submissions in the April issue of The Chute will have past, results will be posted in the May issue of The Chute. The following individuals nominated for State Board Representatives have accepted or have given no response as of this posting: Lenore Mankoff – Accepts, Greg G. – Accepts, Mark Jensen – Accepts, Sue Downing – Accepts, Larry Andrick – No Response

### Save the Dates...

**Saturday and Sunday  
May 17 & 18, 2003**

**for the Long Beach Gay Pride Festival and  
Parade. In our fine tradition, we will be working  
the beer booth (probably near the Country Dance  
Tent) all weekend and  
marching in the parade on Sunday.  
Look for details in next month's Chute.**





## DIRECTORY

GLAC Hotline  
(562) 498-1675

### PRESIDENT

Larry Andrick: [President@larodeo.com](mailto:President@larodeo.com)

### VP OF ADMINISTRATION

Lenore Mankoff: [AdminVP@larodeo.com](mailto:AdminVP@larodeo.com)

### VP OF RODEO OPERATIONS

Paul Thompson: [RodeoVP@larodeo.com](mailto:RodeoVP@larodeo.com)

### SECRETARY

Keith Arruda: [Secretary@larodeo.com](mailto:Secretary@larodeo.com)

### TREASURER

Mark Jensen: [Treasurer@larodeo.com](mailto:Treasurer@larodeo.com)

### STATE BOARD Representatives

Phil L.

Lenore Mankoff

Bob. B.

### Alternates

Bill P.

Greg G.

### COMMITTEE CHAIRS

#### By-Laws

Drew O.

#### Chapter Equipment Managers

Sue Downing

Cody J.

#### Education

Steve M.: [Education@larodeo.com](mailto:Education@larodeo.com)

#### Events

Cody Boggio

#### Entertainment/Dance

Scott H.

#### Fundraising

Ron D., Larry G.

#### Membership

Phil L., Ruth H.

#### Merchandise

Cody Boggio

#### Nominations

Keith Arruda:

#### Publicity

Cody Boggio

#### Webgirl

Sue Downing: [Webmaster@larodeo.com](mailto:Webmaster@larodeo.com)

#### Newsletter

Devon Deming: [dmdeming@yahoo.com](mailto:dmdeming@yahoo.com)

Also, don't forget GLAC's **Annual Meeting of the Members** will be held on Saturday, June 7<sup>th</sup>, 2003, at The Center in Long Beach. On this date we will be electing the Executive Board Members for the 2003-2004 coming year. Nominations for President, Vice President of Administrations, Vice President of Rodeo Operations, Treasurer and Secretary are now open. Nominations can be forwarded to GLAC's Nominations Chair, Keith Arruda, at [nominations@larodeo.com](mailto:nominations@larodeo.com). Nominations will also be accepted from the floor on the day of the meeting. Remember that a nominee must be a member in good standing and a member for at least one year prior to the date of the election. So come to the meeting and show your support!

**May 10, 2003, 10:00 AM**

### GLAC Chapter Meeting

Long Beach Gay & Lesbian Center  
Long Beach, CA

**April 11-13, 2003**

### 2003 L.A. Rodeo

Los Angeles Equestrian Center  
Burbank, CA

### Future Chapter Meetings

Saturday, June 7 (Long Beach)

Saturday, July 12 (L.A.)

Saturday, September 13 (L.A.)

## L.A. NEWS | APRIL 2003

Submissions to the newsletter are welcome (subject to editing for space or content) by the 10<sup>th</sup> of each month. All published materials, including the chapter logo, "LA Rodeo" logo and posters, newsletter, "LARODEO.COM" and website contents are Copyright © 1999 GSGRA-L.A., a California non-profit corporation. Any use without prior permission is a violation of copyright law.

## From the Desk of The Prez!

Howdy,

It's RODEO TIME! I can't wait for LA's rodeo. This was the first IGRA rodeo I ever attended, and it always gives me a boost to be back in LA for the rodeo. I urge everyone to attend this kick-off for the GSGRA Rodeo Season. Let's pack the arena in Grand Entry with as many members as possible and put on a show for the rodeo fans.

There's so much coming up in the next two months. On the heels of LA's rodeo our family members in Palm Springs are hosting us for the Annual Convention. I really urge everyone to attend the convention this year. There's a lot planned and I suspect the evenings will be very festive. If you haven't made plans yet to attend, be sure and check out the Chute to get the details on registering and also get the host hotel information.

Speaking of convention, while it might be a month away at this point, the administrative stuff is already in process. If you have any new business that you'd like to see brought before the membership please plan to get this onto the agenda early. Also, if you want to nominate someone for either GSGRA offices or the delegation to IGRA please contact your designated chapter representatives or either David Medzerian or Roger Bermann, respectively.

TEAM GSGRA shirts are now available! You can easily do this by following the link from the GSGRA website. The cost for your name and chapter affiliation, if any, is included in the price. Additional information can be added for a fee, subject to GSGRA guidelines.

Now's the time to consider becoming involved in one of the state committees. If you're interested, please let one of the board members know so that next year's committees can be quickly formed and operating.

See you at the rodeo,

*Jabby*

## Dance Contest in Cathedral City

On May 3, 2003, at 6pm GSGRA will hold its Country Western Dance Competition at Ground Zero in Cathedral City. Ground Zero is located at 36737 Cathedral Canyon Dr in Cathedral City. There will be a Couples Dance Contest, a Line Dance Contest and a Honky Tonk Couples Contest. The Couples Contest will follow the IGRA Format which includes a Two-step, Waltz and Freestyle. The dances for the Line Dance Contest will be "Down and Dirty," "My Maria," and "Walk the Line". In the Honky Tonk Contest you can dance a Two step, Waltz, Shuffle or Swing. The Honky Tonk contest will feature more of a bar room style dance. We only ask that you don't wear costumes and that you have not had any coaching as a couple to compete in the Honky Tonk Contest. For further information, please contact Ken Valdez at

619 299-7813 or by email at [kendance@cs.com](mailto:kendance@cs.com).

# Team G.S.G.R.A.

## NOMINATIONS FOR GSGRA ELECTIONS

The GSGRA election of officers will be held during the annual state convention (a.k.a. the Annual Meeting of Members) on May 3-4 in Palm Springs. The Nominations Committee collected nominations through the March 15 deadline, and these were received:

- PRESIDENT  
Jabby Lowe - accepted
- ADMINISTRATIVE VICE PRESIDENT  
John Carrillo - accepted  
Rob Magnuson - accepted
- VICE PRESIDENT / RODEO  
Thom Brennan - accepted
- TREASURER  
Bill Chapman - accepted
- SECRETARY  
Devon Deming - no response  
Jim Gearity - accepted  
Jim Hauck - accepted

In addition to the above nominees, nominations also can be made from the floor during the election meeting: those nominees need to be



present to accept nomination, or have indicated beforehand their willingness to accept a nomination. All nominees need to have been a GSGRA member in good standing for one year as of the election date.

Also, many thanks to the nominations committee -- Adrian Arteche, J.J. Jennings and Sylvia Mower -- for their help.

*David Medzerian,*  
Nominations Chair

## TEAM G.S.G.R.A. SHIRTS

The new Team GSGRA Shirts are now available for purchase. These beautiful shirts, sport the updated Team GSGRA Logo on the yoke of the back, plus your Chapter Name Logo (non affiliated members may choose the state flag) and your name. The new shirts are available in several styles:

Classic Style  
Available in  
Khaki, Black  
and Blue. Sizes  
up to 4XL  
\$37 each (slightly  
more for larger sizes)

Premium Style - Soil and wrinkle resistant and nice weight. Available in Khaki, Black and Blue Sizes up to 4XL. \$45 each (slightly more for larger sizes)

Denim Style - Sizes up to size 4XL \$37 each (slightly more for larger sizes)

Pride Apparel Company can be reached on line at <http://www.prideapparelco.com> or call 877-477-4333 or 925-240-1126. The LA Rodeo is just around the corner. Talk to them nicely, and you may get yours in time.

## Nomination of GSGRA Delegates to IGRA Annual Convention

Nominations are being sought for the positions of GSGRA Delegates to the Annual IGRA Convention which will be held in Phoenix July 31 - August 3, 2003. Candidates must be a member in good standing and commit to maintaining their membership until after the IGRA Convention. Candidates also need to commit to attending Friday August 1st through the end of the convention

on Sunday August 3rd. Friday includes a full day of committee meetings that our delegates will attend in order to represent GSGRA during discussions and any voting that takes place. These meetings are very important because they are where committee reports are generated for presentation to the full Convention on Saturday and Sunday. At this time, it is expected that the delegates will not be reimbursed for any of their expenses.

GSGRA is allowed six voting delegates and five alternate delegates. The GSGRA State President and the GSGRA Trustee on the IGRA Board of Directors will account for two of the voting delegate positions. Nominations will be taken to fill the other four voting delegate positions and five alternate positions. To best represent the interests of GSGRA at the IGRA Convention, candidates shall be nominated to fill positions based on their experience in the following categories: Bylaws; Rodeo Production Team; Contestant / Rodeo Rules; and Dance / Royalty. Candidates may be nominated in more than one category, but once

elected to a position will not be considered for other positions. Those candidates who are not elected to a voting delegate position will be eligible to be elected to an alternate position. Any member of GSGRA may nominate another member or themselves to as many categories as they believe the individual is qualified. Nominees must accept their nomination in writing or in person at the GSGRA Convention to be held in May. Please contact the Nominations Committee Chair, Roger Bergmann, with your nominations. The Chapter Presidents may also be appointing a representative to the committee who will be able to accept nominations. You may reach Roger at 626-919-2282, or by email at [canyontrvl@aol.com](mailto:canyontrvl@aol.com).

Those candidates who have accepted nomination prior to the next publication deadline will be listed in the May Issue of The Chute. Nominations will also be accepted from the floor during the GSGRA Annual Convention the weekend of May 3<sup>rd</sup>-4<sup>th</sup>.

# Bay Area News



Bay Area Chapter • [www.bayarearodeo.com](http://www.bayarearodeo.com) • Hotline: (415) 561-9228

## Letter From Your President

Well, winter is officially over and we're now headed into spring! That means the Las Vegas and Los Angeles rodeos are just around the corner. I know several chapter members are gearing up for both of these rodeos, so I'm excited by the showing that the Bay Area Chapter will have at both of these events. Be sure to visit each of their websites for detailed rodeo information. I'm sure that everyone will have a ton of fun.

I'm also excited to let everyone know that the new "Team GSGRA" shirts are now available for purchasing! I'd like to personally thank our VP of Admin Jim Hauck on all the hard work he's put in to make this happen. For those of you that don't know, Jim has made this happen for ALL chapters within GSGRA. I'm sure that all other state chapters are appreciative of all the work he's done. Links to the Pride Apparel website can be found on our website ([www.bayarearodeo.com](http://www.bayarearodeo.com)) so that you can purchase your own shirts. If ordered early enough, you should be able to get your own shirt for either the Las Vegas or the Los Angeles rodeo. It would be quite impressive to have a "sea of Team GSGRA shirts" at the Vegas rodeo!

For those of you who also don't know, we are no longer holding our rodeo at The Horse Park at Woodside. Due to complications with San Mateo County, it

is impossible for us to hold our rodeo at these facilities. I would like to commend Doug Graff and his team for being able to scramble with such short notice and find another rodeo facility to host our rodeo. Doug was able to secure the Driscoll Ranch facility as a last minute replacement. Don't worry...the show will go on! Again, any additional information regarding the rodeo can either be obtained via our chapter website, or from attending any of the rodeo roundtable meetings at Doug's house.

On a final note, congratulations are in order to Eric Hanson for launching the "BAC Store!" For those of you who haven't had the chance to experience this yet, you are now able to purchase rodeo merchandise directly from our website! Not only will you be able to purchase last year's merchandise, you will also be able to purchase this year's merchandise via the website! This is a great step forward in making our website a wonderful resource for our chapter members. Again, thank you Eric!

**Adrian Arteche**  
BAC President

**Next Chapter Meeting**  
**Thursday, May 8th**  
*Location to be determined.*



## Best Buck in the Bay Update

Greetings from the Best Buck in the Bay Rodeo Production Team. Wow! Have we been busy! Many of you know that the rodeo grounds location we were moving to this year came under close inspection for the county for unpermitted improvements. We had high hopes that they would be able to correct those issues, but unfortunately it became a reality in the last several weeks that we would not be able to effectively plan or hold a rodeo at that location.

The great news is that we have found a new facility which is actually a full time rodeo grounds at Driscoll Ranches. This will save us a great deal of money and allow us to put up an additional \$1600 in added prize money! Keep your eye on the GSGRA membership eGroup, the BAC Members eGroup, and our website ([www.bayarearodeo.com](http://www.bayarearodeo.com)) for additional information as we hammer out the new details. Fortunately, our veteran team of rodeo producers have all done their jobs before and have continued to do them during our brief regrouping. They haven't missed a beat and I thank them im-

mensely.

We have some great plans for the hotel again this year. Of course, we'll have our fantastic pool parties and night time dances. Our entertainment will be first class.

We are also very excited to announce that Western Warehouse has come on board as a Silver Sponsor this year. Thanks to all who visited the store at last year's rodeo and helped grow this sponsorship. It is a text book example of how to take a small commitment, farm it, and grow it! On May 16, we will be holding a private shopping evening at Western Warehouse. It will be open to GSGRA members and their guests as well as our sponsors.

If you are interested in helping with this year's rodeo, please let me know. We could use your help with everything from envelope stuffing to directorships.

Thanks for your support!

**Douglas Graff**  
Rodeo Director  
Best Buck in the Bay 2003



Adrian, Jabby, Doug, Aaron, Eric, Frank, Alan, & Craig with Miss TGSF 2003 Rachel at SF Coronation

## Western Warehouse

in Milpitas

*Best Buck in the Bay 2003  
Silver Sponsor*

### 10% Discount

with your GSGRA membership card

**Stay Tuned for Details on the  
May 16th GSGRA Shopping Night!**

## Building The Brand

This past month, we've officially launched the first phase of the "BAC Store" on our website. Through the store, you are now able to purchase items from past rodeos as well as our fantastic new items for this year's rodeo!

If you haven't visited the website lately, you should have a look. It's changing regularly and continued improvements in both design and depth of content are forthcoming. One of the things you'll see when you visit the site is a hint at the "look and feel" of our marketing for Best Buck in the Bay 2003. Watch for our various posters, postcards, and other collateral at upcoming rodeos. I think you'll agree that we've definitely "kicked it up another notch" this year!

If you have any feedback on our communications and branding efforts, please don't hesitate to contact me!

**Eric Hanson**  
Communications Chair  
Branding Director, Best Buck in the Bay

## SUNDANCE SALOON CHAPTER NIGHT

The Bay Area Chapter continues with Chapter Night at the Sundance Saloon on the 2<sup>nd</sup> Sunday of Every Month!

For those of you who aren't making it to the rodeo in LA, be sure to join other chapter members and friends for a fun night of dancing at Sundance Saloon.

**Sundance Saloon**  
**April 13th**  
**550 Barnveld, San Francisco**  
**6:00-11:00 p.m.**

[www.sundancesaloon.org](http://www.sundancesaloon.org)

## Bay Area Chapter Contacts

**President**, Adrian Arteche,  
[president@bayarearodeo.com](mailto:president@bayarearodeo.com)

**VP Administration**, Jim Hauck,  
[vpadmin@bayarearodeo.com](mailto:vpadmin@bayarearodeo.com)

**VP Rodeo Ops**, Kristi Lee Eifert,  
[vprodeo@bayarearodeo.co](mailto:vprodeo@bayarearodeo.co)

**Secretary**, Larry Rhodes,  
[secretary@bayarearodeo.com](mailto:secretary@bayarearodeo.com)

**Treasurer**, Chris Caufield,  
[treasurer@bayarearodeo.com](mailto:treasurer@bayarearodeo.com)

**Archival Chair**, Allen Register  
[archives@bayarearodeo.com](mailto:archives@bayarearodeo.com)

**Communications Chair**, Eric Hanson  
[news@bayarearodeo.com](mailto:news@bayarearodeo.com)

**Community Outreach Chairs**,  
Deana Dawn & SoFonda Boyz  
[outreach@bayarearodeo.com](mailto:outreach@bayarearodeo.com)

**Fundraising Chair**, Aaron Lindsey  
[fundraising@bayarearodeo.com](mailto:fundraising@bayarearodeo.com)

**Education Chair**, Ed Morgan  
[education@bayarearodeo.com](mailto:education@bayarearodeo.com)

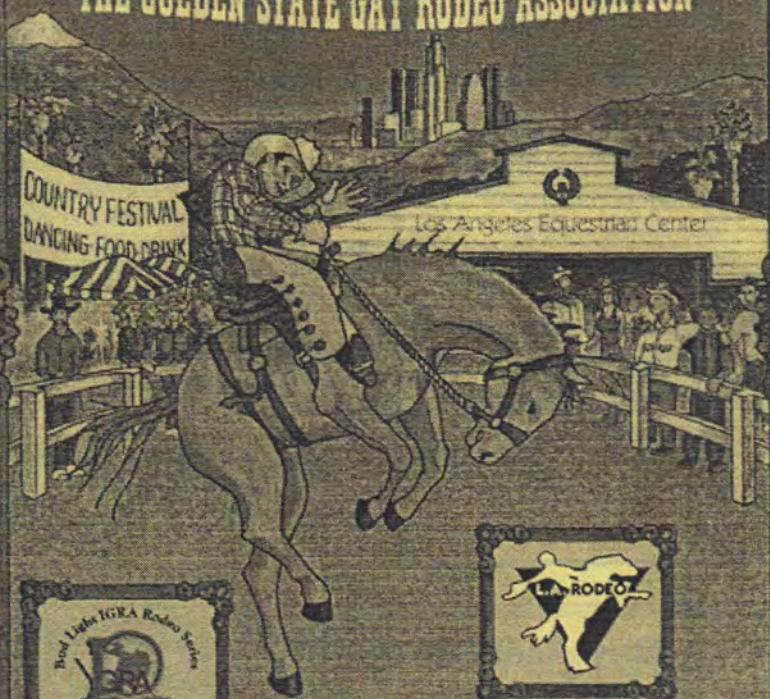
**Membership Chair**, Open Position  
[membership@bayarearodeo.com](mailto:membership@bayarearodeo.com)

**2003 Rodeo Director**, Douglas Graff  
[rodeo@bayarearodeo.com](mailto:rodeo@bayarearodeo.com)



**BUD LIGHT**

The Greater Los Angeles Area Chapter  
OF  
THE GOLDEN STATE GAY RODEO ASSOCIATION



The 19th Annual  
**L.A. Rodeo**  
April 11 - 13, 2003



**Hilton**  
Barbark Airport & Convention Center



**instinct**

[www.larodeo.com](http://www.larodeo.com)