

TGRA BULLSHEET

Volume 1 • Number 2

1984

September/October



DENA KAYE ADDED TO RODEO ENTERTAINERS

Dena Kaye, one of the most popular singers in the Southwest, has been signed to appear at the Texas Gay Rodeo.

Dena will appear in the cocktail lounge at The Roundup during the rodeo performances Saturday and Sunday afternoons, November 3 and 4. She also will appear at The Barn Saturday night, November 3. Alternating with Dena in the lounge will be The Rambler Band.

The *TGRA Bullshead* is the newsletter of the Texas Gay Rodeo Association. This issue has been produced by Marion Coleman, Scott Miller, and Walter Strickler. Issues are bi-monthly. The next issue will be November-December 1984.

TGRA State Board

Terry Clark	President
Ron Weaver	Vice-President
Judy Gayle	Secretary
Walter Strickler	Treasurer
Jerry Kauffman	Director (Houston)
Gary Miller	Director (Dallas)
Chip Graham	Director (Ft. Worth)
Leslie O'Neill	Director (San Antonio)

Dallas Chapter Officers

(vacant)	President
Richard Montgomery	Vice-President
Bill Brown	Secretary
(vacant)	Treasurer
Danny Murphy	Sergeant-at-Arms
Kathy Poe	Recorder

Commercial Members

The following businesses and organizations, each of which contributes a minimum of \$100 annually, are commercial members of TGRA:

Dallas

Central Beverage
 Contemporary Country
 Eagle Leathers
 Ken-Joe Corporation
 Olympia Beer
 Round-Up
 Jerrod Sheek
 Tex's Ranch
 Wild Crowd Saloon

Fort Worth

Buddy Jones (651 Club)
 Gann Design
 James B. Whitley

San Antonio

Our Place
 Snuffy's Saloon
 Texas Conference of Clubs, Inc.

Denver, Colo.

Charlie's

Houston

Alcon Lightcraft Co.

Fort Worth Chapter Officers

Gerald Ford	President
Bettye Jo Nelson	Vice-President
Sam Scheffler	Secretary
Dale Glenn	Treasurer

Houston Chapter Officers

(vacant)	President
Marion E. Coleman	Vice-President
Scott Miller	Secretary
(vacant)	Treasurer

San Antonio Chapter Officers

Ken George	President
Laura Laykasek	Vice-President
Byron Cabona	Secretary
Linda Jordan	Treasurer
Michael Brem	Sergeant-at-Arms

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 The Barn
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 The Briar Patch
 Ronald M. Butler, D.D.S.
 Club Scene Magazine
 Curtis Wright Associates, Inc.
 Dignity
 Double R. Saloon
 House of Coleman
 Just Marion and Lynn's
 Kindred Spirits
 Kittrell Realty Co., Inc.
 Miss Charlotte's
 Mother Lode Cafe and Saloon
 Mustang Club of Houston
 Prepco
 The 611
 Sundance Cattle Company
 This Week in Texas
 Tim's Coffee Shop
 The Trailride

Nominations for State Officers Are Set

State officers for the Texas Gay Rodeo Association for the coming year will be elected during the rodeo in November. Each member, active or com-

mercial, whose dues are current at that time will be entitled to a ballot. The election will be supervised by the state assistant secretary, Walker (Buz) Mills. Nominees are:

President

Terry Clark, Houston
Tommie Dodd, Dallas

Vice-President

Mike Brehm, San Antonio
Gaylen Brown, Dallas
Terry Gann, Fort Worth
Gary Miller, Dallas

Secretary

Gerald Ford, Fort Worth
Walker (Buz) Mills, Houston
Richard Montgomery, Dallas

Treasurer

Dale Glenn, Fort Worth
Walter Strickler, Houston

The *Bullsheat* Needs Help from the Chapters

In the first issue of *The Bullsheat* an appeal was made for each chapter to appoint one or two people to act as reporters and ad solicitors/collectors for the newsletter. If this issue contains no news of individual chapters, the reason is quite simple: no news was reported. If businesses in cities other than

Houston have been snubbed by not having their ads appear, the reason is again simple: no one from their respective chapters bothered to solicit the ads.

Again it is requested that each chapter select a reporter to send in items of interest to:

T.G.R.A.

P.O. Box 66973, Suite 1194
Houston, Texas 77006

Editorial

The Emergence of Regional Gay Rodeos

Two years ago several members of the Colorado Gay Rodeo Association came to Houston to meet with people who had sponsored candidates in the fundraisers for the Muscular Dystrophy Association in conjunction with the National Reno Gay Rodeo. The Colorado people were eager to have a rodeo in which their efforts would be appreciated; we Texans wanted to hold rodeo-connected fundraisers that would benefit the gay community and that also would be appreciated.

The immediate result of the meeting was the decision by Texas that we did not have enough time and experience to stage a Texas rodeo in 1983. A long-range result of the meeting is the mutual respect and support that has developed among gay rodeo enthusiasts in the two states.

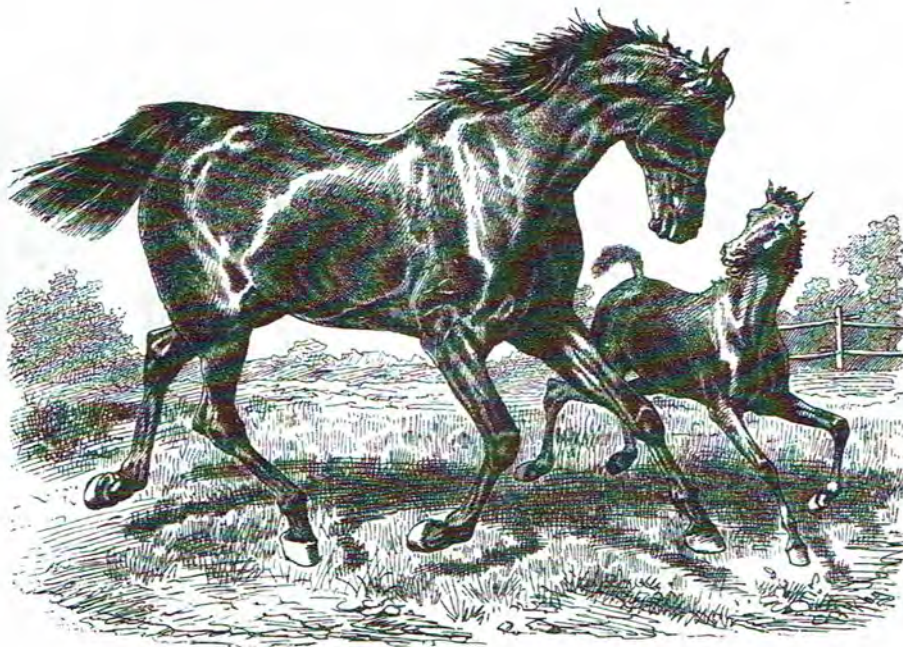
The Colorado people, braver than the Texans, went back to Denver and proceeded to stage the first annual Rocky Mountain Regional Rodeo in June, 1983. In July, 1983, Texas managed the incorporation of the Texas Gay Rodeo Association, whose purpose is to raise money for charity through an annual rodeo.

Colorado staged its second rodeo in June,

1984. We all look forward to the first annual Texas Gay Rodeo in Simonton in November. We hope that it is a success financially, athletically, and socially.

The enthusiasm for regional rodeos has caught on. The announcement in Los Angeles in July of the formation of the Golden State Gay Rodeo Association adds a third potential annual regional rodeo. The Colorado, Texas, and California associations have good rapport among themselves; there is no bickering or jealousy; the three groups are mutually supportive and will work together to provide well-produced gay rodeos throughout the year. Of considerable importance is the fact that each regional rodeo is managed locally and is non-profit, so that any money made stays in the local gay community.

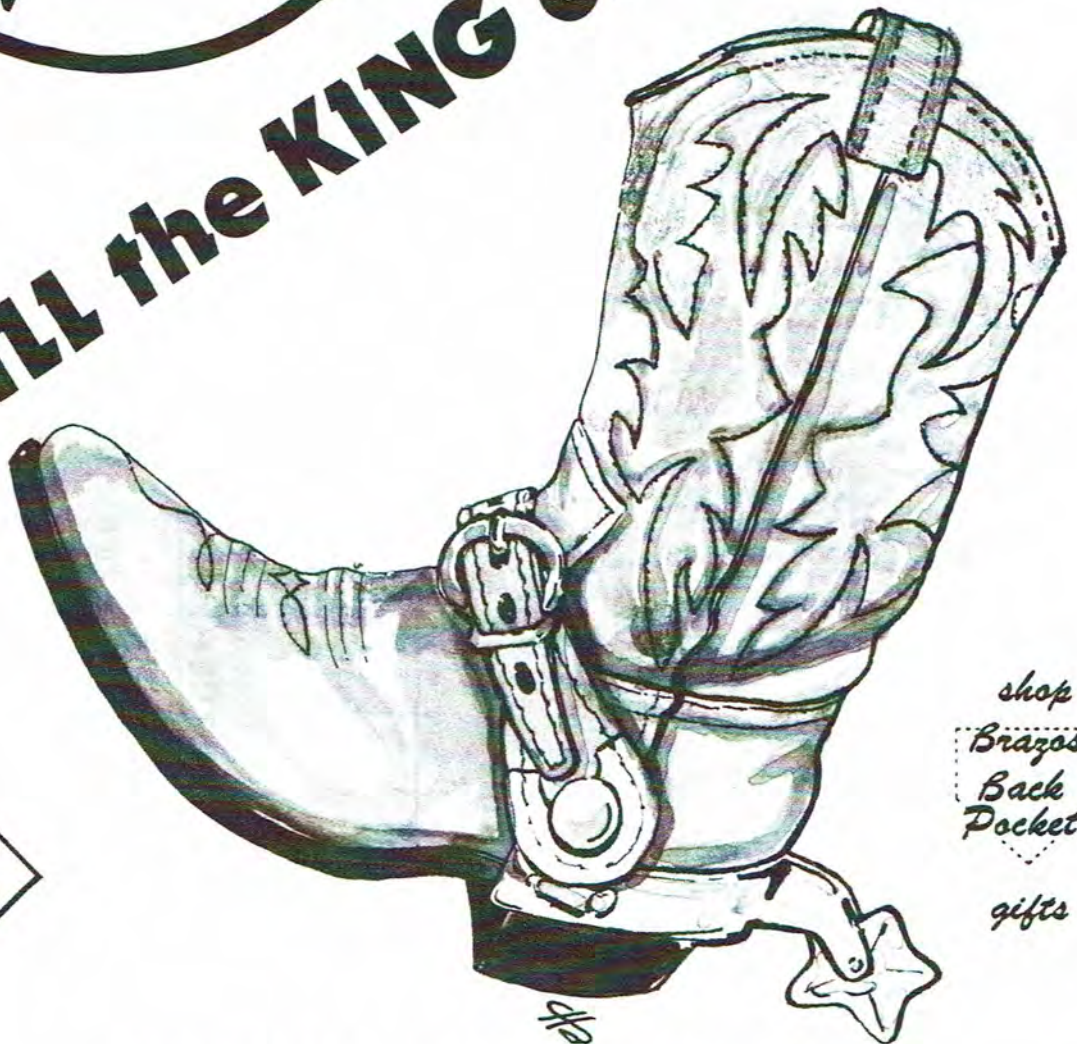
In spite of the pessimism expressed in the program of this year's National Reno Gay Rodeo about regional gay rodeos, we know that the Colorado, California, and Texas groups are healthy and enthusiastic and are providing a whole new dimension to gay sport, entertainment, and fundraising in the country.





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TEXAS GAY RODEO 1984 SCHEDULE

Thursday, November 1

At a Club Yet to Be Determined:

Selection of Miss Texas Gay Rodeo 1984

Friday, November 2

At The Roundup in Simonton:

Afternoon - Selection of Mr. and Ms. Texas
Gay Rodeo 1984 (private)

6:00 - 9:00 P.M. - Barbecue

Dance Exhibitions

Announcement of Mr., Ms., and Miss
Texas Gay Rodeo 1984

9:00 P.M. - Stella Parton Show

Saturday, November 3

At The Roundup in Simonton:

12:00 noon - Concert by The Montrose
Symphonic Band

12:30 - Grand Entry

1:00 - Rodeo

All afternoon - Restaurant and cocktail lounge
open, with entertainment by Dena Kaye
and others in the lounge

In Houston:

6:00 P.M. till - Houston Bar Tour

Sunday, November 4

At The Roundup in Simonton:

12:00 noon - Concert by The Montrose
Symphonic Band

12:30 - Grand Entry

1:00 - Rodeo

All afternoon - Restaurant and cocktail lounge
open, with entertainment by Dena Kaye
and others in the lounge

At The Greenway Plaza Holiday Inn in Houston:

6:00 till 11:00 P.M. - Rodeo Awards

Dancing

Entertainment by Kenny Dale and
The Mustang Band

Financial Statement – September 8, 1984

	Income	Expense		Sources of Income
Underwriters			Underwriters	\$ 1,000.00
Terry Clark	\$ 250.00		David Adler Memorial	250.00
Judy Gayle	250.00		Corporate Receipts	750.00
Walter Strickler	250.00		Dallas Chapter	4,417.50
Ron Weaver	250.00		Fort Worth Chapter	1,050.00
David Adler Memorial	250.00		Houston Chapter	15,906.60
Best Little Whorehouse	987.75		San Antonio Chapter	1,816.23
General Fundraisers	3,429.71			<hr/>
Membership Dues and Fees	9,892.71			\$25,190.33
Newsletter	380.00	\$1,546.05		
Posters	790.00	3,824.35		
Raffle Tickets	979.00	224.72		
Rodeo Program	2,050.00	74.20		
Rodeo Tickets		212.48		
T-Shirts & Caps	5,431.00	4,054.70		
Advertising		1,080.00		
Entertainment		1,800.00		
Houston Gay Pride Week, Inc.		949.00		
Legal		506.24		
Office Supplies		23.50		
P.O. Box		96.00		
Printing		887.66		
Promotion		1,167.59		
Telephone		451.43		
	<hr/>			
	\$25,190.33	\$16,897.92		
Bank Balance		8,292.41		
	<hr/>			
	\$25,190.33	\$25,190.33		

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GSGRA ANNOUNCED IN L.A. AT LONGHORNS FUNDRAISER

On Sunday, July 15 the Longhorns, a Southern California country and western dance group, held a Reno Rodeo sendoff and celebration at Studio One and Stallions in Los Angeles. The purpose of the celebration was to raise money to defray expenses of sending the Longhorns to perform at the National Reno Gay Rodeo later in the week.

During the festivities at Studio One it was announced that a new regional rodeo association, the Golden State Gay Rodeo Association (GSGRA), has been formed. Membership is primarily from Los Angeles and Long Beach. Officers are Al Bell, president; Mike Lytle and Mark Krejewski, vice-presidents; Pat McGrath, secretary; and John Le Boeuf, treasurer.

GSGRA hopes to stage annual gay rodeos in Los Angeles in the spring. In attendance at Studio One were representatives from the Colorado Gay Rodeo Association (Wayne Jakino, president, John King and Kenny Cunitz) and the Texas Gay

Rodeo Association (Terry Clark, president, and Walter Strickler, treasurer), all of whom pledged the support of their organizations to GSGRA.

For several hours at Studio One customers were entertained by the dancing of the Longhorns; the dancing and hilarious antics of a Fistful of Crinoline, a drag dance group from Seattle; and the singing of Miss Marge McLeon, who earlier opened each performance of the Rocky Mountain Regional Rodeo by singing the national anthem.

Later in the evening the party moved to Stallions for a buffet.

All of the regional rodeos were very supportive of the fundraiser. Among the financial sponsors of the event were The Barn in Houston, a commercial member of TGRA and a champion member of CGRA; Charlie's in Denver, grand champion member of CGRA and commercial member of TGRA; and Floyd's of Long Beach, owned by Al Bell, president of GSGRA.

NATIONAL RENO GAY RODEO 1984

The ninth National Reno Gay Rodeo was held July 19-22, with attendance considerably less than last year but enthusiasm and fun as great as ever.

The *Reno Gazette-Journal* played up the social aspects of the rodeo, quoting a Los Angeles man as saying "This is a pretense—the rodeo is an excuse for a social gathering." In another article in the *Gazette-Journal*, visitors from San Francisco described the rodeo as a relief from the "weirdos" attending the Democratic National Convention.

Total attendance at the 1983 rodeo was 30,000. Although it was estimated that the Democratic Convention and preparations for the Olympics would limit the 1984 attendance to 20,000, the actual count at the end of the rodeo was just more than 15,000.

As usual, spectators enjoyed the festive atmosphere in the stands and the chance to gamble in the casinos.

One slightly annoying incident was provided Saturday by a dozen or so animal rights activists who picketed outside the fairgrounds from noon to midafternoon. They were ignored by most of the rodeo customers.

The National Rodeo continues to be threatened by the Pro-Family Christian Coalition, which is attempting to prevent the rodeo from appearing at the State Fairgrounds in Reno. The Texas Gay Rodeo Association is fortunate to have an arena in which to stage its rodeo that is owned by a fair, non-prejudiced person.



San Antonio, Texas
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To Our Contestant
Best Wishes

They're having a **WHAT?!**



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AND ANOTHER ONE PRINTED IT...
AND FOR \$25 ONE OF 'EM WILL FRAME IT*

*all profit goes to TGRA

CURTIS WRIGHT ASSOCIATES, INC.

CALENDAR

september 1984

S	M	T	W	T	F	S
						1
2	3 Labor Day	4	5	6	7	8
9 *Hou. Chap. Meeting 1 PM Kindred Spirits	10	11	12	13 Ft. Worth Chap. Meeting 7:30 PM 651 Jennings	14	15
16	17	18 *Dallas Chap. Meeting 8 PM D.G.A. Room	19	20	21	22
*San Antonio Meeting 2 PM Snuffy's 30 Montrose Country Cloggers Benefit 7:30 PM at B.R.B.	24	25	26	27	28	29

Early November

November 1

Miss Texas Gay Rodeo Finals

November 2

6:00 PM—Barbecue and Rodeo Royalty
Announcements

9:00 PM—Stella Parton
The Roundup

November 3

Noon—Rodeo Begins
The Roundup

OF EVENTS

October 1984

S	M	T	W	T	F	S
	1	2	3	4	5 Toot II AIDS Benefit Mr. TGR candidate Steve Lesnar The Barn	6 Car Wash AIDS Benefit Mr. TGR candidate Cliff Dotterer Mary's — Noon
7 AIDS Benefit Steve Lesnar Beaumont Copa	8	9 Full Moon Madness AIDS Benefit Cliff Dotterer Mary's—All Evening	10	11 Ft. Worth Chap. Meeting 7:30 PM 651 Jennings	12	13 Yard Sale Benefit AIDS & Clinic 9-6 Ripcord Parking Lot Cliff, Joe, John, Steve
14 AIDS Benefit Steve Lesnar & Cliff Dotterer—Ripcord TGRA Benefit Show 10 PM—Midnite Sun	Houston Chap. Meet 1 PM Kindred Spirits Montrose Clinic Benefit Miss Candidate Joe Sanchez Western Jamboree & Buffet—6 PM Pink Elephant	16 Dallas Chap. Meeting Western Movie & Chili, Mary's Patio—10 PM Cliff Dotterer	17	18 Bingo Night Montrose Clinic Benefit Miss TGR Candidate John Bulman The Barn	19	20 Rain Date Ripcord Yard Sale
21 AIDS Benefit Show 8 PM Cliff Dotterer Pink Elephant	22	23	24	25 Rodeo Contestant Entries Due in State Office	26 Casino Night AIDS Benefit Steve Lesnar The Barn	27
Houston Chapter Meeting 1 PM Kindred Spirits 28 San Antonio Chapter Meeting 2 PM Snuffy's	29 Mr. Ms. Miss TGRA Applications and Receipts Due in State Office	30	31			

ber Events

- November 4
- Noon—Rodeo
- The Roundup
- 6:00 PM—Awards and
- Kenny Dale
- Holiday Inn

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Ramblers to Join Dena Kaye During Rodeo

A talented musical trio, The Ramblers, has been booked to alternate with Dena Kaye in the cocktail lounge at The Roundup during the rodeo performances Saturday and Sunday afternoon.

One of their most recent engagements was at Just Marion and Lynn's during that club's eleventh anniversary celebration.

HOUSTON CHAPTER HOLDS CASINO NIGHT AT CHARLOTTE'S

On Thursday night, August 30, the Houston Chapter hosted a casino night at Miss Charlotte's. Three blackjack tables and a horse-racing machine went non-stop throughout the evening.

Over \$270 in real money was spent to buy play money, which was used for gambling. At the end of the evening the participants used the play money they had won to bid on a nice selection of gifts donated by gay businesses and friends of the community.

The evening was coordinated by Fundraiser Committee members Scott Miller, Curtis Wright and Steve Lesnar, and by state officers Terry Clark and Walter Strickler. Houston chapter secretary Scott Miller served as auctioneer. Prominent among the bettors was JR's Bob Bonaventure. He almost broke the bank at the table where Walter was dealing, but somehow ended up losing most of his play money.



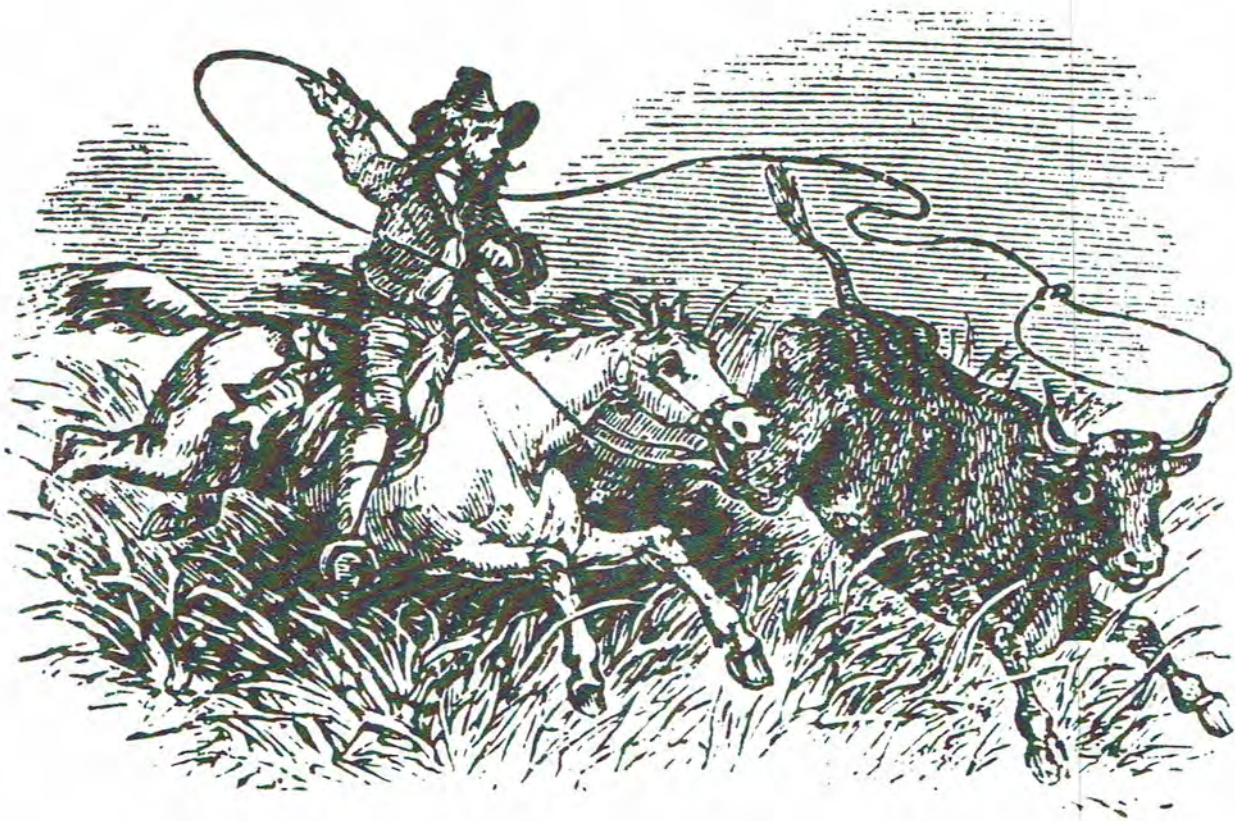
"going away" Party

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DAILY



TEXAS GAY RODEO — HOUSTON

November 2 thru 5, 1984

Land Package Includes:

- 3 nights accommodation at the hotel of your choice.
- Hotel tax and baggage handling.
- 3 days admission to the Rodeo (including the Bar-B-Que Dinner, Awards, etc.)
- 3 days use of the Gay Bar Circuit Bus (including transfers to the Rodeo Site at Simonton, Texas, 40 miles out of Houston).
- and many extras.

Rates Per Person:

	Holiday Inn Greenway Plaza Headquarter Hotel	Hyatt Regency 15 min. from Hdqr free transfers	Ramada Inn across Frwy from Hdqr Hotel	Viscount next door to Hdqr Hotel
Single	351.00	349.00	338.00	304.00
Double	250.00	246.00	253.00	232.00
Triple	226.00	225.00	216.00	209.00
Quad	207.00	206.00	197.00	198.00

DEPOSIT of \$100.00 payable to **Cultures Travel** five (5) working days after reservations have been received. Balance is due thirty (30) days prior to arrival. No credit cards can be accepted for payment.

CANCELLATION: Full refund will be made if cancellation is received in our office in writing by October 1, 1984. A penalty of \$50 if cancellation is made between October 2 and October 20. \$100 for cancellation made after October 20. All or any unused portion will not be refundable.

RESERVATION FORM

Name of Client(s) _____

Choice of accommodation: 1st _____ 2nd _____

Type of accommodation _____ if triple or quad name of
roommate(s) _____

Date of arrival: _____ departure: _____

Name of Travel Agency: _____

Address: _____ Tel: () _____

Name of Consultant: _____

Flight information: Arrival: _____ Departure: _____

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Post Rodeo tours from Houston to Cancun, Cozumel, Puerto Vallarta, Acapulco and Ixtapa are presently being put together. Should your clients desire to take advantage of the various programs let us know. For your reference, presently airfare roundtrip from Houston to most tourist resorts is \$178. Hotel packages based on double occupancy begin at \$80 for 2 nights.

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For further information please contact us at **Cultures Travel** and ask for Claudine, Randy and/or Bill at 713-965-9545.

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Please Keep Your Address Current

Each TGRA member who moves should notify the respective chapter secretary of a change of address. Also any member or other recipient of TGRA mailouts should, upon moving, send the following notification

to: **TGRA**
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Houston, Texas 77006

CHANGE OF ADDRESS

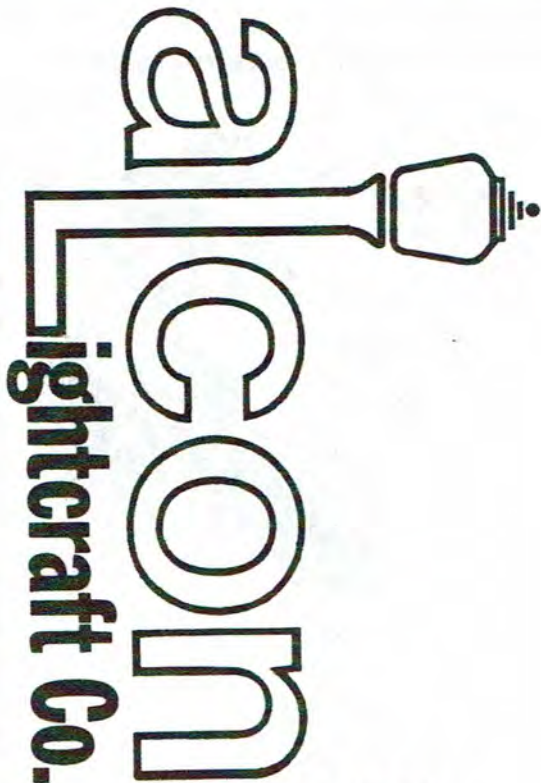
Name _____
Last First Initial

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City State Zip Phone ()

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Street

City State Zip Phone ()



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A handwritten signature in cursive script that appears to read 'Rick'.



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- adj. Having many and varied features. - *v.* Producing design, illustration, camera work, printing and bindery. - *adv.* 1. To increase the client's business manifold. 2. To satisfy the client.

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